

■ IN BRIEF	5	A gloomy IMF forecast; IBM bounces back; Harris 2020
■ AGENDA	6	Trump's SOTU (maybe); Apple and Facebook earnings
■ OPINION	6	To succeed with Kim, the president needs a new approach
<hr/>		
■ REMARKS	8	The Trumpiest of all shutdowns
<hr/>		
1 BUSINESS	12	Brexit may put a leash on BrewDog's growth
	14	Big Pharma takes aim at the high cost of drug trials
<hr/>		
2 TECHNOLOGY	16	We were promised flying cars. Can Japan deliver?
	20	Cycle-tracking apps cash in on women's private data
	21	"X-ray specs" for surgeons
<hr/>		
3 FINANCE	22	Some index fund investors get passive-aggressive
	24	A raft of big IPOs could roil an already choppy market
	24	Colleges love scooter startups, but not scooters
<hr/>		
4 ECONOMICS	26	China's economic numbers add up. No, really, they do
	28	U.S. brands brace for a consumer slowdown in China
	29	A credit crackdown pressures China's small businesses
<hr/>		
5 POLITICS	32	How Angela Merkel lost her grip
	34	Low oil prices threaten stability in the Middle East
<hr/>		
+ SOLUTIONS	36	▼ East German kicks for modern sneakerheads
<hr/>		
	38	Tips on testing new products from Killer Snails
	39	Golden State Cider gets an assist from the Warriors
<hr/>		
■ PURSUITS	55	To find the freshest take on U.S. dining, leave New York
	60	CBD won't get you high, but it could get you well
	62	<i>Black Monday</i> offers little return for your investment
	63	B&O's Besound Edge sounds great anywhere
<hr/>		
■ LAST THING	64	A railroad legend's vision for the industry becomes reality

How to Contact
Bloomberg
Businessweek

Editorial
212 617-8120
Ad Sales
212 617-2900
731 Lexington Ave.,
New York, NY 10022

Email
bwreader
@bloomberg.net

Fax
212 617-9065
Subscription Customer
Service URL

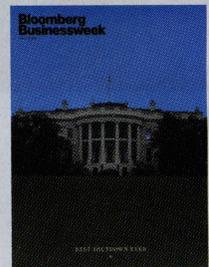
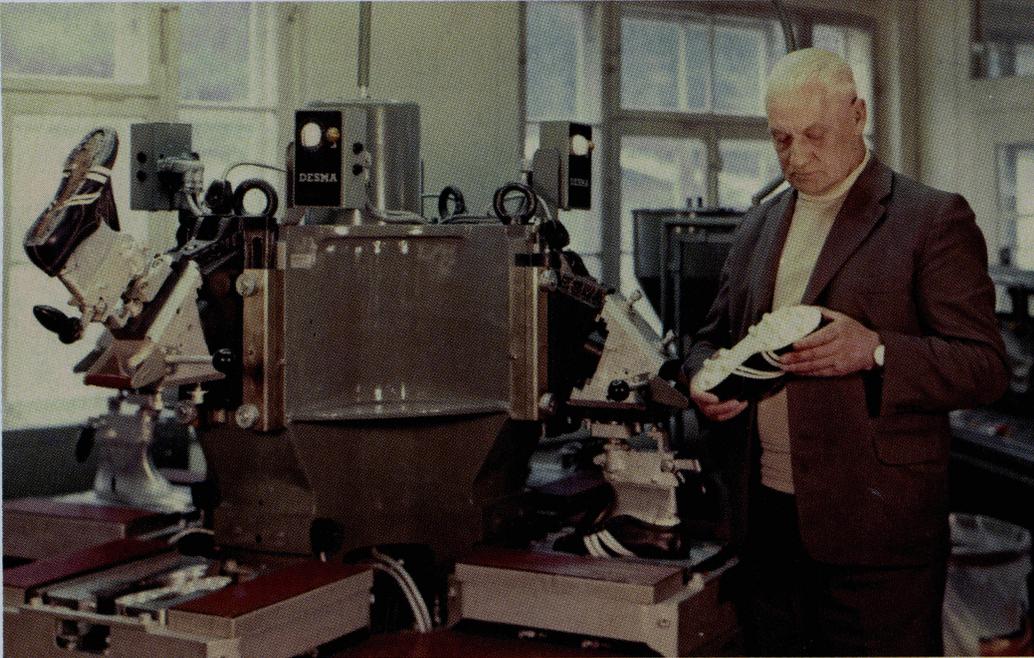
businessweekmag
.com/service

Reprints/Permissions
800 290-5460 x100
or email
businessweekreprints
@theygsgroup.com

Letters to the Editor
can be sent by email,
fax, or regular mail.
They should include
the sender's address,
phone number(s),
and email address if
available. Connections
with the subject of
the letter should be
disclosed. We reserve
the right to edit for
sense, style, and space.

Follow us on
social media

Facebook
facebook.com/
bloomberg
businessweek/
Twitter
@BW
Instagram
@businessweek



Cover:
Photo illustration
by 731; photos: Getty
Images (White House);
NASA (sky); Alamy (flag)

COURTESY ZEHRA