

■ IN BRIEF	7	Uber's IPO; Erdogan's do-over; a black hole's first portrait
■ AGENDA	8	Banks report earnings; Indonesia votes; Coachella rocks
■ OPINION	8	In Nigeria, Baba Go Slow better get to work fast
■ REMARKS	12	What Bibi's narrow win means for Israel
1 BUSINESS	16	Wegmans brings its grocery magic to New York City
	18	Fiat's tiny cars prove a tough sell in the land of the SUV
2 TECHNOLOGY	20	Ola's co-founder tells SoftBank to back off
	22	It took three hours to ID our reporter from her DNA
3 FINANCE	25	Big Oil follows the money—to fight climate change
	27	Wall Street's newest high-risk investment? English majors
4 ECONOMICS	30	▼ A visit to the pig farms and apple orchards on the front lines of Trump's trade war



5 POLITICS	36	A terrific Tax Day for a very special CEO
	38	Democracy isn't dead, but it may need a tuneup
+ SOLUTIONS	41	Employers prepare for the exodus of boomer brains
	42	Retirement saving is easier once the kids are gone
■ PURSUITS	67	Ditch your noisy pub for a high-fidelity cocktail bar
	70	Is there any science behind essential oils?
	71	Bugs you'll want to find in your salad
	72	Armchairs for those who think big
	74	The sordid battle for sex.com
	75	A pollution monitor, the air-testing accessory
■ LAST THING	76	Don't tell the nationalists, but global migration is declining

CORRECTION

"Hop In, Hop Out, Make Taxes Disappear" (Finance, April 1) referred to a State Street fund as the Technology Sector Select SPDR. The correct name is the Technology Select Sector SPDR.

How to Contact
Bloomberg
Businessweek

Editorial
212 617-8120
Ad Sales
212 617-2900
731 Lexington Ave.,
New York, NY 10022
Email
bwreader
@bloomberg.net
Fax
212 617-9065
Subscription Customer
Service URL
businessweekmag
.com/service
Reprints/Permissions
800 290-5460 x100
or email
businessweekreprints
@theygsgroup.com

Letters to the Editor
can be sent by email,
fax, or regular mail.
They should include
the sender's address,
phone number(s),
and email address if
available. Connections
with the subject of
the letter should be
disclosed. We reserve
the right to edit for
sense, style, and space.

Follow us on
social media

Facebook
facebook.com/
bloomberg
businessweek/
Twitter
@BW
Instagram
@businessweek



Cover:
Photo illustration by
731; photos: car: BMW;
Merkel: Getty Images;
building: Bloomberg