

SCOPE 5

Business Matters, Health Matters,
Conventional Wisdom, Ezra Klein

FEATURES**The Genius Dilemma 12**

What's the true value of a visionary founder?
by JEFFREY SONNENFELD

The New Star Power 18

Six of Hollywood's best gather at our Oscar Roundtable.
by RAMIN SETOODEH *and* DAVID ANSEN

What Would Ronnie Do? 26

Lessons for Obama from the 40th president.
by RICK PERLSTEIN

Did Reagan Have Alzheimer's in Office? 31

His son and his biographer have different takes.
by EDMUND MORRIS

Senator Surprise 32

Kirsten Gillibrand doesn't let
being underestimated get in her way.
by MICHELLE COTTLE

Step Up for Your Country 36

A call for national service.
by STANLEY MCCHRYSTAL

Tunisia's Message 40

The former president ran a mafia state.
by BABAK DEGHANPISHEH
and CHRISTOPHER DICKEY

CULTURE**Media Chelsea Handler is everywhere 43****Art An Abu Dhabi dispatch from two Brooklyn artists 46****Books The perils of being 'Anonymous' 47****Back Story In Texas, a really big Super Bowl 48**

COVER: PHOTOGRAPH BY DAN WINTERS

Newsweek (ISSN 0028-9604), January 31, 2011, Volume CLVII, No. 5. Newsweek publishes weekly, except when combined issues are published (currently in July, August and December). In the U.S. send subscription inquiries to Newsweek, P.O. Box 5571, Harlan, IA 51593-1071. In Canada: Newsweek, P.O. Box 4067, Postal Station A, Toronto, ON M5W2K1. Canada Post International Publications Mail (Canadian Distribution) Sales Agreement No. 40051822. Canadian GST No. 123-321-909. Customer Service: www.nwsb.com or 800-631-1040. Subscribers: If the Post Office alerts us that your magazine is undeliverable, we have no further obligation unless we receive a corrected address within two years. A one-year subscription (52 issues) is \$41.00 and Canadian \$61.88 (combined issues, when published, count as two issues; any additional special issues, published from time to time, count as an issue). Unless otherwise indicated by source or currency designation, all terms and prices are applicable in the U.S. only and may not apply in Canada. © 2011 by Harman Newsweek LLC. All rights reserved. 7 Hanover Square, New York, NY 10004. Thomas E. Ascheim, Chief Executive Officer; Randy L. Shapiro, General Counsel and Secretary. Periodicals postage paid at New York, NY, and at additional mailing offices. POSTMASTERS: send address changes to Newsweek, P.O. Box 5572, Harlan, IA 51593-1072. Printed in U.S.A. We may make a portion of our mailing list available to a select group of companies whose products or services may be of interest to you. If you would prefer that we not disclose your personal information for this purpose, please contact subscriber services by mail, phone or e-mail at www.nwsb.com. Your choice will not affect the cost of your service. To order reprints, e-prints, posters and plaques or request permission to republish Newsweek content please contact our representative PARS International by visiting: www.NewsweekReprints.com.