

**Emerald (爱墨瑞得)**

**经济学、图书馆学、工程学**

**数据库平台使用指南**

**国际期刊投稿注意事项**

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# Emerald出版社

1967年由世界著名百强商学院之一Bradford University Management Center的学者建立。

专业出版**经济管理学**同行专家评审期刊**近200种**，占全球该学科期刊**总数12%**，其中很多期刊被**SSCI收录**，是出版经济管理学最多的单一出版机构。涵盖管理学的各个学科领域：

- 会计与金融
- 企业与创新
- 学习与发展
- 国际商务管理
- 人力资源管理
- 信息与知识管理
- 经济管理
- 市场营销
- 教育管理
- 战略管理
- 质量管理
- 绩效管理与评估
- 健康护理管理
- 旅游管理
- 组织研究
- 图书馆与信息研究
- 行业与公共部门管理
- 管理科学与研究
- 商业道德与法律
- 营运与物流管理
- 财产与不动产管理

同时出版16种高品质的**工程学**同行专家评审期刊，几乎全被**SCI收录**，涵盖学科领域：

先进自动化    工程计算    电子制造和包装    材料科学与工程

# Emerald统计数据

- **7600多**所商学类院校有**3000多**所在使用**Emerald**
- **98%**以上的**世界百强商学院**用户
- **58%**以上的**全球500强**企业用户
- **40,000**名以上来自世界各地的庞大专家作者群
- **80:47 VS 80:20** 西班牙加泰罗尼亚州和**Emerald**自身统计

# Emerald数据库产品

## Emerald Management Xtra—《Emerald管理学全集》

[www.emeraldinsight.com](http://www.emeraldinsight.com)

### 包含内容:

- 各个管理学领域期刊200种，近9万篇文章
- 《Emerald管理学评论》——文摘评论集，针对世界400多种顶尖期刊中的每篇文章进行独立评论，超过25万篇管理学文章的归纳总结。
- 实践性辅助资源，如案例集、访谈录、管理学书评等

### 适用对象:

- 经管学教师、研究人员
- 管理学院院长、经管学学生
- 图书馆员



# Emerald数据库产品

Emerald Engineering Library—《Emerald工程学》

<http://info.emeraldinsight.com/products/engineering/index.htm>

username  password  [login](#) [Athens login](#) [Register](#) [Forgot Password?](#)

Welcome: [Home](#) > [Product Information](#) > Emerald Engineering  
Guest

**EmeraldEngineering**

**Your gateway to world-class engineering information**

Whether you are an academic, researcher or industry practitioner, Emerald Engineering resources can help you find solutions to problems and keep up to date with current research, industry news, trends and debates by providing access to quality engineering information.

And, to help make life even easier, our international events sections will enable you to pinpoint the right event for you! For all the latest events, see our [Engineering Events](#) page.

**Emerald Engineering interest area**

**EmeraldEngineering Interest Area**

The Emerald Engineering interest area showcases practical and theoretical articles, interviews, case studies, viewpoints and more...

[Emerald Engineering interest area](#)

**The Emerald Engineering Database**

The [Emerald Engineering Database](#) provides access to renowned journals via a fully searchable, online database covering major engineering disciplines of advanced automation; computer materials science and engineering.

A subscription to the Emerald Engineering Database provides a massive saving on the cost of individual journal subscriptions.

包含内容:

- 16种期刊, 7000篇文章
- 国际会议信息
- 工程人员所感兴趣的话题

# Emerald数据库产品

## Emerald Backfiles—《Emerald回溯库》

[www.emeraldinsight.com](http://www.emeraldinsight.com)

- 所有期刊回溯至**第1卷第1期**
- 最早的回溯文章年份**1889年**
- 文章篇数**69000篇**
- 所有文章内容完全符合检索要求
- 可以追溯**十九世纪以来**的管理学思想及发展情况变化



**“The farther backward you  
can look, the farther forward  
you are likely to see”**

**Winston Churchill**

# Emerald数据库平台首页

The screenshot shows the Emerald database platform homepage. At the top left is the Emerald logo. Below it is a navigation bar with a username field containing "Your University Name", a "Submit" button, and links for "Athens login", "Register", "Forgot Password?", and "Logout". A "Welcome guest" message is visible on the left. A vertical navigation menu on the left side is highlighted with a red border and contains the following items: "★ My Profile", "For Administrators", "★ Search & Browse", "Quick Search", "Advanced Search", "Browse", "Marked List", "Product Information", "Licensing Services", "For Authors", "For Librarians", "Research Zone", "Learning Zone", "Teaching Zone", "Support Resources", and "About Emerald". A yellow callout points to the "Your University Name" field. A yellow callout points to the "Quick search:" label, which is circled in orange. Another yellow callout points to the "Quick browse:" label, also circled in orange. A third yellow callout points to a dropdown menu under "Quick link to journal table of contents:" with the text "Please select a journal". The main content area features a "Welcome to Emerald" heading, a sub-heading "The world's leading publisher of management research", and a banner image of silhouettes of people. Below the banner is a "New Titles from Emerald" section. At the bottom, there is an "Emerald news" section with a link to "Emerald news...".

username   Athens login Register Forgot Password?

Welcome guest

- ★ My Profile
  - For Administrators
- ★ Search & Browse
  - Quick Search
  - Advanced Search
  - Browse
  - Marked List
- Product Information
- Licensing Services
- For Authors
- For Librarians
- Research Zone
- Learning Zone
- Teaching Zone
- Support Resources
- About Emerald

## Welcome to Emerald

The world's leading publisher of management research

**Emerald: research you can use.**

Good research in management should help the world to be better managed. To make the world better managed means a bridging of the gap between the world of research and the world of application.

Emerald's mission is to make this a reality.

### New Titles from Emerald

**Quick search:**   All fields

**Quick browse:** Browse by: [journal title](#) or [subject](#)

Quick link to journal table of contents: Please select a journal

### Emerald news

Latest news announcements, press releases, press packs and press releases

[Emerald news...](#)

# ★ Emerald快速检索

**Quick Search**

Search for:

All | [Phrase](#) | [Exact Match](#)

[Articles](#) | [Abstracts/Reviews](#) | [Emerald Site](#) | [Other Content](#)

In these fields

All Fields | [All Fields \(excluding full text\)](#) | [Select Fields](#)

Include in results:

EarlyCite Articles  Emerald Backfiles  
未正式出版 回溯库中的文章  
文章的网络版

Within:

All content  My subscribed content

Search

**Search History**

Search	Content	Results

Clear History

**Brief guides to...**

- [Browse](#)
- [Quick Search and Advanced Search](#)
- [Search Results List](#)
- [Browse Results Page](#)

Emerald每个检索页面都有帮助信息

短语检索，检索的多个单词连在一起才符合检索条件

完全匹配检索，只能针对期刊名、文章名、关键词、参考文献数量、作者名字进行检索

可以选择检索结果的类型:

- Articles:** Emerald全文期刊内容。
- Abstracts & Reviews:** Emerald管理学评论，包含300多种世界著名管理学期刊的结构性文摘；以及4个文摘数据库。
- Emerald Site:** Emerald网站上符合检索条件的链接
- Other Content:** Emerald网站上其他符合检索条件的内容，如书评、编者评论、访谈和新闻等内容。

点击可获得更多可选项

为确保浏览结果都能下载全文，请选择“My Subscribed contents”

# ★ Emerald 高级检索

My Profile

For Administrators

Search & Browse

Quick Search

**Advanced Search**

Browse

Marked List

Product Information

Licensing Services

For Authors

For Librarians

Research Zone

Learning Zone

Teaching Zone

Support Resources

About Emerald

## Advanced Search

**Search for:**

Articles | [Abstracts/Reviews](#) | [Emerald Site](#) | [Other Content](#)

**Search**

In:

All | [Phrase](#) | [Exact Match](#) using: All fields

---

And

In:

All | [Phrase](#) | [Exact Match](#) using: All fields

---

And

In:

All | [Phrase](#) | [Exact Match](#) using: All fields

**Limit the search to:**

Items published between: All and All

Article Types: All Types

**Include in results:**

EarlyCite Articles  Emerald Backfiles

**Within:**

All content  My subscribed content

**Brief guides to...**

- [Browse](#)
- [Quick Search and Advanced Search](#)
- [Search Results List](#)
- [Browse Results Page](#)

对多个检索条件限定不同的检索范围

**All fields(excluding full text)**

- Abstract
- Article title 除了正文以外的所有内容
- Author
- Company name
- Country
- ISSN
- Issue
- Journal title
- Keywords
- Page 起始页
- Reference number
- Volume

- Case study
- Conceptual paper
- General review
- Literature review
- Research paper
- Technical paper
- Viewpoint

案例型文章

概念性文章

综论性文章

文献综述性文章

研究性文章

技术性文章

观点性文章

# Emerald高级检索

## 支持布尔逻辑符

直接在检索框中输入布尔逻辑运算符，**AND**、**OR** 和**NOT**，需要注意的是布尔逻辑符必须大写。

## 短语检索和完全匹配检索

可以选择检索框下面的选项，进行短语检索和完全匹配检索。也可以，在检索框中使用“**”将检索词锁定。  
**注意：**如选择完全匹配Exact Match检索，则只返回与检索词完全相同的检索结果，例如，检索marketing，并选择journal title字段和完全匹配，则检索结果只返回期刊名称为marketing的期刊，而不包括期刊名称为The European Journal of Marketing 或Marketing Intelligence and Planning 等刊名包含marketing 的期刊。**

## 词干检索

使用通配符**\***和**?**，通配符只能出现在检索词的中间和末尾，不能出现在检索词开头。

## 权重检索

使用权重符号**^**，如检索“work<sup>4</sup> management”，则检索结果中work的权重是management 的4 倍。

# Emerald检索结果显示

The screenshot shows the Emerald search results interface. On the left is a navigation menu with categories like 'My Profile', 'Search & Browse', and 'Product Information'. The main content area is titled 'Search Results' and shows search options: 'Articles', 'Abstract & Reviews', 'Emerald Site', and 'Other Content'. A callout box explains that clicking these options allows switching between different result types. Below the search options, it indicates '10568 results' and provides links for 'Modify Search', 'Search in Results', and 'Save Search'. There are also sorting and pagination controls. An 'Icon Key' section defines symbols: a lock for 'Requires login or subscription', 'B' for 'Backfiles', and 'E' for 'EarlyCite'. Two search results are listed, each with a checkbox and a lock icon. A callout box explains that the lock icon means 'No permission to read and download the full text'. The bottom of the page contains the website URL and a tagline.

**Search Results**

Search & Browse

- Quick Search
- Advanced Search
- Browse
- Marked List

Product Information

Licensing Services

For Administrators

For Authors

For Librarians

Research Zone

Learning Zone

Teaching Zone

Support Resources

About Emerald

**Show results for:**

Articles | Abstract & Reviews | Emerald Site | Other Content

The search: electronic library / All fields found 10568 results.

[Modify Search](#) | [Search in Results](#) | [Save Search](#)  
修改检索条件 二次检索 保存检索条件

Sort Items by: Relevance, & show 10 items per page

[Show Abstracts](#) Page 1 of 1057 Prev 1 2 3 4 5 Next

可显示每篇文章的文摘

**Icon Key:** Requires login or subscription Backfiles EarlyCite

[Select all](#) | Add to the marked list: Session Marked List

- [The ELINOR Electronic Library System](#)  
Author(s): Dian G. Zhao  
The Electronic Library; Volume: 12 Issue: 5; 1994 General review  
 | [View PDF \(799 KB\)](#) | [Reprints & Permissions](#)
- [The new-look Electronic Library](#)  
Author(s): David Raitt  
The Electronic Library; Volume: 13 Issue: 2; 1995 General review  
 | [View PDF \(156 KB\)](#) | [Reprints & Permissions](#)

一次检索, 即可获得4种不同类型的结果, 点击进行切换

加入收藏夹, 保存喜爱的文章

没有权限阅读和下载全文  
回溯库中的文章  
未正式出版文章的网络版

# Emerald文章信息

**Article Information:**

**Title:** Ontario Government documents repository D-Space pilot project  
**Author(s):** Rea Devakos, Annemarie Toth-Waddell  
**Journal:** OCLC Systems & Services  
**Year:** 2008 **Volume:** 24 **Issue:** 1 **Page:** 40 - 47  
**DOI:** 10.1108/10650750810847233  
**Publisher:** Emerald Group Publishing Limited

**Document Access:**  
Please select from the following options:  
[View HTML](#) | [View PDF \(118 KB\)](#)

**Reprints & permissions:**  
[Request](#)

**Abstract:**

**Purpose** – This paper aims to describe a project to increase access and longevity of electronic government documents.  
**Design/methodology/approach** – The Ontario Legislative Library has partnered with the Ontario Council of University Libraries to extend the longevity and accessibility of electronic government documents using DSpace.  
**Findings** – Digital repository software, such as DSpace, can be used to extend access to, and longevity of, special collections.  
**Research limitations/implications** – The case study may be specific to local practices and the institutions involved.  
**Practical implications** – The consortial approach builds on existing practices to build a cost effective and sustainable service.  
**Originality/value** – Many projects in electronic government document preservation and access require large investments. This project leverages existing practices and resources.

**Keywords:** [Archives management](#), [Canada](#), [Digital storage](#), [Document management](#), [Government](#)  
**Article Type:** Case study  
**References:** [5 references](#)  
**Article URL:** [www.emeraldinsight.com/10.1108/10650750810847233](http://www.emeraldinsight.com/10.1108/10650750810847233)

[Key Readings](#)

**结构性文摘:**

- 目的
- 设计方法
- 发现
- 研究局限性
- 应用性
- 原创性

**Document Access 选项:**

- 可选择HTML格式:  
速度快、可直接链接
- 可选择PDF格式:  
方便保存、排版格式与纸本一样

# ★ Emerald 浏览功能

The screenshot shows the Emerald website's browse page. The top navigation bar includes 'Home', 'Text view', 'Contact us', 'Site map', 'Help', and a search box. The main header features the Emerald logo and a search bar. Below the header, there are login fields for 'username' and 'password', and buttons for 'Submit', 'Athens login', 'Register', 'Forgot Password?', and 'Logout'. A sidebar on the left contains a menu with items like 'My Profile', 'For Administrators', 'Search & Browse', 'Browse', 'Journals', 'Reviews/Abstracts', 'Marked List', 'Product Information', 'Licensing Services', 'For Authors', 'For Librarians', 'Research Zone', 'Learning Zone', 'Teaching Zone', 'Support Resources', and 'About Emerald'. The 'Browse' section is highlighted with a red box. The main content area is titled 'Browse' and includes a 'Browse For:' section with radio buttons for 'All Journals' and 'My Subscribed Journals'. Below this is a 'Browse By:' section with radio buttons for 'Journal Title' and 'Subject'. A 'Browse' button is located at the bottom right of this section. A yellow callout box points to the 'My Subscribed Journals' radio button, and another yellow callout box points to the 'Browse By:' section. A light blue callout box points to the 'Journals' and 'Reviews/Abstracts' items in the sidebar. Below the 'Browse By:' section is an alphabetical index of letters from A to Z. At the bottom, a table lists journal titles, ISSN numbers, and full text availability.

Home Text view Contact us Site map Help Search:  go

username  password  Submit Athens login Register Forgot Password? Logout

Welcome guest [Home](#) > Browse [E-mail this page](#)

**Browse**

Browse For:

All Journals  My Subscribed Journals

Browse By:

Journal Title  Subject

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#)  
[V](#) [W](#) [X](#) [Y](#) [Z](#)

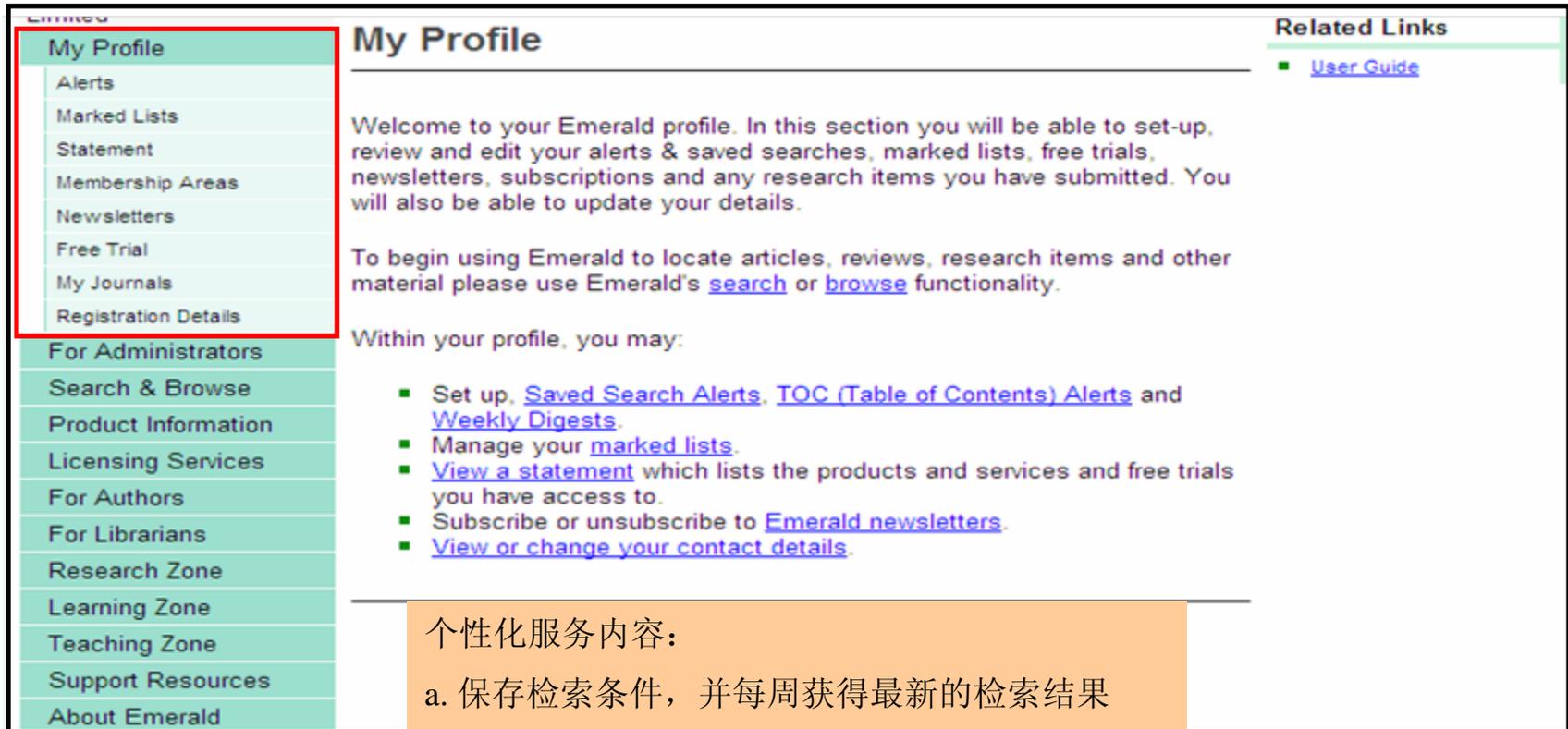
Journal Title:	ISSN:	Full Text:
<a href="#">Accounting, Auditing &amp; Accountability Journal</a>	0951-3574	Online 1988 onwards
<a href="#">Aircraft Engineering and Aerospace Technology</a>	0002-2667	Online 1997 onwards

为确保浏览结果都能下载全文，请选择“**My Subscribed Journals**”

按照期刊名首字母字顺浏览；  
按照学科进行浏览

除了对期刊进行浏览，  
还可以选择对评论集/文摘  
进行按学科的浏览

# ★ Emerald 个性化功能



**My Profile**

Welcome to your Emerald profile. In this section you will be able to set-up, review and edit your alerts & saved searches, marked lists, free trials, newsletters, subscriptions and any research items you have submitted. You will also be able to update your details.

To begin using Emerald to locate articles, reviews, research items and other material please use Emerald's [search](#) or [browse](#) functionality.

Within your profile, you may:

- Set up, [Saved Search Alerts](#), [TOC \(Table of Contents\) Alerts](#) and [Weekly Digests](#).
- Manage your [marked lists](#).
- [View a statement](#) which lists the products and services and free trials you have access to.
- Subscribe or unsubscribe to [Emerald newsletters](#).
- [View or change your contact details](#).

**Related Links**

- [User Guide](#)

**My Profile**

- Alerts
- Marked Lists
- Statement
- Membership Areas
- Newsletters
- Free Trial
- My Journals
- Registration Details

For Administrators

- Search & Browse
- Product Information
- Licensing Services

For Authors

For Librarians

Research Zone

Learning Zone

Teaching Zone

Support Resources

About Emerald

个性化服务内容：

- 保存检索条件，并每周获得最新的检索结果
- 保存自己喜爱的文章并收藏
- 定期获得关注期刊的最新目录
- 获得Emerald 时事通讯信息
- 查看或修改自己的相关信息

# Emerald保存检索条件

My Profile

For Administrators

Search & Browse

Quick Search

Advanced Search

Browse

**Saved Search Alerts**

Marked Lists

Product Information

Licensing Services

For Authors

For Librarians

Research Zone

Learning Zone

Teaching Zone

Support Resources

About Emerald

## Saved Search Alerts

Home  
Related Link  
■ [User Guide](#)

Welcome to the Emerald saved search alerts.

To save a search, first perform a search and then click on the Save Search link from the search results page.

Please find below your previous saved searches:

### Previous Searches

Search Name:	Expression:	Hits:	Options:
change management	All Fields / "change management"	5	<a href="#">Edit</a>   <a href="#">Test</a>   <a href="#">Delete</a>
microcredit	All Fields / microcredit system	5	<a href="#">Edit</a>   <a href="#">Test</a>   <a href="#">Delete</a>

[Clear All Previous Searches](#)

保存满意的检索条件，定期查看检索结果，并可以修改、删除

# Emerald收藏夹功能

**Marked Lists**

**Your marked lists**

Please select a list to work with:

Strategy

[Create New](#) [Save](#) | [Print](#) | [Download \(ASCII\)](#)

Strategy

[Articles](#) [Abstract & Reviews](#) [Emerald Site](#) [Other Content](#)

Page 1 of 1 Prev 1 Next

**Icon Key:** Requires login or subscription Abstract Only

[Select all](#) |

1.  [Understanding strategy](#)  
Warnock Davies  
Strategy & Leadership; Volume 28; Issue 5; 2000

- 根据你的喜好保存和删除文章链接
- 建立多个你所需的收藏夹
- 使你的检索更有序和精准
- 节省大量时间和精力
- 与Endnote、Reference manager等引文软件兼容★

# Emerald 投稿指南

登陆目标期刊的Author guideline 查看具体投稿指南

The screenshot shows the Emerald website interface. On the left is a navigation menu with 'Emerald Journals' highlighted in a red box. The main content area features the journal cover for 'Journal of Product & Brand Management' with the ISSN 1061-0421. Below the cover are several links: 'Table of Contents', 'Latest Issue RSS', 'Journal information', 'Editorial Team', and 'Author Guidelines'. Three red boxes with arrows point to these links, labeled in Chinese: '期刊范文' (Journal范文) points to 'Table of Contents', '编委队伍' (Editorial Team) points to 'Editorial Team', and '作者指南' (Author Guidelines) points to 'Author Guidelines'. A search box is located on the right side of the page.

# 文章格式要求——摘要

- 4—6个标题:

1. Purpose
2. Design/methodology/approach
3. Findings
4. Research limitations/implications (如果适用的话)
5. Practical implications (如果适用的话)
6. originality/value

- 简洁清晰, 不超过250单词

- 最多不超过6个关键词

- 文章归类:

1. Research Paper
2. View Point
3. Technical Paper
4. Conceptual Paper
5. Case Study
6. Literature Review
7. General Review

# 文章格式要求

## ——图形、图像、表格格式

- 在电子格式和原稿中，所有的**图形**（**图表、图解和线图**）和**图像**（**摄影图像**）都要单独提交，用**阿拉伯数字**进行编号，要有简短的标题。
- **图形格式**：**MS Word, MS PowerPoint, MS Excel, .pdf, .ai, .wmf, .eps**, 插图或者手绘
- 如果**图像**（**摄影图像**）不能以上述格式提供，那么要确保它们是：**.tif, .jpeg, .bmp**。分辨率**dpi**至少为**300**，宽度至少要**10**厘米。数码相机应尽可能的设定最高分辨率或最高的图像质量。
- **表格**应该是写入的，是文稿的一部分，不应该作为图表提交。表格应该用独立的**罗马数字**进行编号，要有简短的标题。

# 参考文献格式要求——哈佛格式

- **文中引用:**

一位作者, 如: (Adams, 2006)

两位作者, 如: (Adams and Brown, 2006)

三位以上, 如: (Adams et al., 2006)

- **专著:** 名, 姓的首字母缩写, (年份), 书名, 出版社, 出版地。如:

Harrow, R. (2005), *No Place to Hide*, Simon & Schuster, New York, NY.

- **书中的章节:** 作者名, 姓的首字母缩写, (年份), “章节名”, 编者名, 姓首字母缩写,

书名, 出版社, 出版地, 页码。如: Calabrese, F.A. (2005), "The early pathways: theory to practice –a continuum", in Stankosky, M. (Ed.),

*Creating the Discipline of Knowledge Management*, Elsevier, New York, NY, pp. 15-20.

- **期刊文章:** 名, 姓的首字母缩写, (年份), “文章名”, 期刊全名, 卷次, 期次, 页码。

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