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ON THE COVER: "I DECIDE." LATINO VOTERS PHOTOGRAPHED IN PHOENIX ON FEB. 21, 12, AND 13. LEFT TO RIGHT, FROM TOP: MARIO MENDOZA, CLAUDIA AGUIRRE, MICHAEL SCHEVNUM, IDONIA MANCILLAS, FRANCISCO MARTINEZ, REGIONAL CABRILLO, MARCELINE QUIÑONEZ, CELESTE ATENCIO, TOMMY GONZALEZ, BRENDA ARAIZA, MARY ZARAGOZA, ISABEL ARANDA, FABIAN RUBI, SAUL RIVERA, DAISY PRADO, GABRIELA HIDALGO, ALEXIS TRUJILLO, RAMIRO RIVAS, VICENTE FILERIO, ADRIAN OSUNA

Photographs by Marco Grob for TIME



In Arizona, where 30% of the population is Latino, the Mexican rodeo is a popular event. Photograph by Matt Slaby—Luceo for TIME

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