

## 14 | 10 QUESTIONS

Ben Bernanke

## 16 | INBOX

## BRIEFING

## 19 | VERBATIM

Unforgettable quotes of 2010

## 20 | THE MOMENTS

Forty-nine images that captured the news events we couldn't look away from

22 | WORLD From Haiti to North Korea, the most important international stories

26 | NATION The Gulf, immigration, health care and more; the U.S. stories of the year

30 | AT THE WATERCOOLER Fifty conversation starters of 2010

32 | NEWSMAKERS The highs and lows of 2010's most notable figures

34 | 15 MINUTES Of fame, that is. A look back at who had a brief turn in the spotlight

## COMMENTARY

39 | WORLDVIEW Fareed Zakaria on the coming threat from global microterrorism

ON THE COVER  
AND ABOVE:

Photographs by Martin Schoeller for TIME



**His own best customer** At 26, Facebook CEO Mark Zuckerberg has already built a company that brings together more than 550 million people

## Person of the Year | Mark Zuckerberg

43 | **The Case** How Zuckerberg and Facebook are changing our lives  
by Richard Stengel

44 | **Manifest Destiny** Facebook connects a network of people that's larger than every country except China and India. Along the way, the company is realizing its founder's vision of a more empathetic and less private world  
by Lev Grossman

TIME (ISSN 0040-781X) is published weekly, except for two issues combined at year-end, by Time Inc. Principal Office: Time & Life Building, Rockefeller Center, New York, N.Y. 10020-1393. Jack Griffin, Chairman, CEO. Periodicals postage paid at New York, New York, and at additional mailing offices. Canada Post Publications Mail Agreement No. 40110178. Return undeliverable Canada addresses to: Postal Stn A, P.O. Box 4322, Toronto, Ont., M5W 3G9. GST #122781974RT © 2010 Time Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. TIME and the Red Border Design are protected through trademark registration in the United States and in the foreign countries where TIME magazine circulates. U.S. subscriptions: \$49 for one year. **Subscribers:** If the Postal Service alerts us that your magazine is undeliverable, we have no further obligation unless we receive a corrected address within two years. **Postmaster:** Send address changes to TIME, P.O. Box 30601, Tampa, Fla. 33630-0601. **CUSTOMER SERVICE AND SUBSCRIPTIONS—For 24/7 service, please use our website: [www.time.com/customerservice](http://www.time.com/customerservice).** You can also call 1-800-843-TIME or write to TIME at P.O. Box 30601, Tampa, Fla. 33630-0601. **Mailing list:** We make a portion of our mailing list available to reputable firms. If you would prefer that we not include your name, please call, or write us at P.O. Box 60001, Tampa, Fla. 33630, or send us an e-mail at [privacy@time.customersvc.com](mailto:privacy@time.customersvc.com). Printed in the U.S.