VOL. 179, NO. 16 | 2012

2 Editor's Desk

BRIFFING

5 TIME 100 Preview

7 Verbatim

8 LightBox Titanic arrives in China

10 World A tsunami scare for Indonesia

12 Nation Mark Halperin on who benefits from Santorum's exit

15 Campaign Memo Dick Lugar's Obama problem

16 Economy Tech's idea wars

18 Health & Science Dental-chair danger?

21 Milestones Mike Wallace dies

COMMENTARY

22 | The Curious Capitalist Rana Foroohar on the Bo Xilai fallout

24 Murphy's Law Mike Murphy on what Mitt must do

27 In the Arena Joe Klein on the untenable Paul Ryan budget

ON THE COVER: Photograph by Brooks Kraft-Corbis for TIME



JFK and Dwight Eisenhower meet at Camp David a few days after the Bay of Pigs invasion. Photograph by Paul Schutzer

FEATURES

28 Faces of Syria's Victims

Refugees tell of Assad's brutality and their journeys to escape it by Rania Abouzeid; photographs by Peter Hapak

36 Inside the World's Most Exclusive Fraternity

Friendships, rivalries and secret rescue missions make the Presidents club unlike any other by Nancy Gibbs and Michael Duffy

44 How Sleep Can Spark Creativity Science is charting the power of the slumbering brain by Jeffrey Kluger



52 Pop Chart Is Mr. Potato Head ready to be head of state?

54 Sports Flips, jumps and the battle for cheerleading's future

58 Money Bill Saporito: Why I love April 15

60 Food Better burgers? How "fast casual" reshapes dining

62 The Awesome Column Will new media finally make it possible to factcheck Joel Stein?

64 10 Questions French chef Alain Ducasse on Big Macs and the five ingredients every cook should have



Wiig page 52

TIME (ISSN 0040-781X) is published weekly, except for two issues combined at year-end, by Time Inc. Principal Officer Time & Life Building, Rockefeller Center, New York, NY 10020-1393. Periodicals postage naid at New York, NY, and at additional mailing offices. Canada Post Publications Mail Agreement No. 40110178. Return undeliverable Canada addresses to: Postal Str. A. P.O. Box 4322, Toronto, Ont., MFW 369, GST #888381621RT0001 2012 Time Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. TIME and the Red Border Design are protected through trademark registration in the United States and in the foreign countries where TIME magazine circulates. U.S. subscriptions: \$49 for one year. **Subscribers:** If the Postal Service alerts us that your magazine is undelliverable, we have no further obligation unless we receive a corrected address within two years. **Postmaster:** Send address changes to P.O. Box 62120, Tampa, P. 33662-2120. **CUSTOMER SERVICE AND SUBSCRIPTIONS—For 2477 service, please use our website: www.time.com/customerservice.** You can also call 1.800-843-TIME or write to TIME, P.D. Box 62120, Tampa, P. 33662-2120. **Mailing list:** We make a portion of our mailing list available to reputable firms. If you would prefer that we not include your name, please cell, or write us at P.O. Box 62120, Tampa, P. 33662-2120. **Mailing list:** We make a portion of our mailing list available to reputable firms. If you would prefer that we not include your name, please cell, or write us at