

4 | Editor's Desk

BRIEFING

7 | Verbatim

8 | LightBox

A washout in northern Colorado

10 | World

Infighting among rebel groups in Syria; salvaging the *Costa Concordia*; goodnight, Earth

12 | Nation

The Navy Yard shootings and the broken security-clearance system

14 | Tech

What to expect as Twitter takes flight

17 | Milestones

Audio pioneer Ray Dolby dies

COMMENTARY

18 | Worldview

Fareed Zakaria on why a warlike stance will get the U.S. nowhere with Iran



An employee in a nap pod at Google's headquarters. The company is showing that it's not afraid to dream big. Photograph by Gregg Segal for TIME

FEATURES

22 Moon Shots Inc.

Google has made audacity its business model. Now for its next death-defying feat
by Harry McCracken and Lev Grossman

32 Higher Learning

How the new Common Core standards are already changing K-12 education
by Amanda Ripley

38 Waiting to Exhale

They're cheaper and safer, and they don't make your teeth yellow. So what could possibly be wrong with e-cigarettes?
by Eliza Gray

48 Clinton's Dream Team

Bill Clinton, Christine Lagarde, Bill Gates, Mo Ibrahim and others share their strategies for improving the world

THE CULTURE

58 | Pop Chart

Allison Janney talks TV motherhood; the ugly blobfish; cooking with the stars

60 | Art

René Magritte: how the great Surrealist found himself

64 | Books

Jhumpa Lahiri's *The Lowland*; Eric Schlosser's *Command and Control*; eight other fall must-reads

66 | Travel

Harvest-season sojourns for wine pilgrims

68 | Design

Building a durable house for \$20,000 (yes, it's possible)

70 | The Awesome Column

Joel Stein forms a tweeters' union to get in on the Twitter IPO

72 | 10 Questions

Biologist and author Richard Dawkins



Jhumpa Lahiri, page 64

TIME (ISSN 0040-781X) is published weekly, except for two issues combined for one week in January, May, July and August, by Time Inc. Principal Office: Time & Life Building, Rockefeller Center, New York, NY 10020-1393. Periodicals postage paid at New York, N.Y., and at additional mailing offices. Canada Post Publications Mail Agreement No. 40110178. Return undeliverable Canada addresses to: Postal Stn A, P.O. Box 4322, Toronto, Ont., M5W 3G9. GST #R88381621RT0001 © 2013 Time Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. TIME and the Red Border Design are protected through trademark registration in the United States and in the foreign countries where TIME magazine circulates. U.S. subscriptions: \$49 for one year. **Subscribers:** If the Postal Service alerts us that your magazine is undeliverable, we have no further obligation unless we receive a corrected address within two years. **Postmaster:** Send address changes to P.O. Box 62120, Tampa, FL 33662-2120. **CUSTOMER SERVICE AND SUBSCRIPTIONS—For 24/7 service, please use our website: www.time.com/customerservice.** You can also call 1-800-843-TIME or write to TIME, P.O. Box 62120, Tampa, FL 33662-2120. **Mailing list:** We make a portion of our mailing list available to reputable firms. If you would prefer that we not include your name, please call, or write us at P.O. Box 62120, Tampa, FL 33662-2120, or send us an e-mail at privacy@time.customersvc.com. Printed in the U.S.