

## 2 | Editor's Desk

### BRIEFING

#### 5 | Verbatim

#### 6 | LightBox

An anniversary of Antietam, the U.S.'s bloodiest battle

#### 8 | World

China and Japan feud; the Pope in Lebanon

#### 10 | Nation

Mark Halperin on the state of the presidential race

#### 12 | Tech

Kid-tracking apps

#### 14 | Health & Science

How to make football safer

#### 15 | Milestones

An influential environmentalist dies

### COMMENTARY

#### 17 | In the Arena

Joe Klein on Mitt Romney's imaginary electorate

#### 18 | Viewpoint

Evan Thomas on the upside of presidential aloofness

#### 21 | Tuned In

James Poniewozik on a waiter's-eye view of Romney

### ON THE COVER:

Photograph by Mark Seliger for TIME; prop stylist: Rob Strauss



Protesters demonstrate at the scene of clashes near the U.S. embassy in Cairo. Photograph by Moises Saman—Magnum for TIME

### FEATURES

#### 22 Moderates vs. Mobs

Why combatting extremism in the Middle East is more important now than ever  
by Fareed Zakaria

#### 28 Coal, Hard Truths

Could his energy strategy cost Barack Obama the state of Ohio? by Michael Scherer

#### 32 Crowdfunding Circuit

With direct public funding for projects, Kickstarter is changing the start-up game by Harry McCracken

#### 38 The Case for Optimism

Five areas in which the world is headed in the right direction by Bill Clinton

### THE CULTURE

#### 52 | Pop Chart

All about emoticons; the world's tallest dog

#### 54 | Art

A doozy of a show vaults Ken Price into the canon

#### 56 | Environment

Rachel Carson's *Silent Spring* is still making noise at 50

#### 58 | Movies

*End of Watch* watch: L.A. cops weigh in on a film that praises them

#### 60 | Movies

Emma Watson stars in a coming-of-age film that stands with John Hughes' best

#### 61 | Religion

History vs. theology: a report contends that Jesus had a wife

#### 62 | The Awesome Column

Drool Britannia: Joel Stein on seeing the future Queen's breasts

#### 64 | 10 Questions

Author Michael Chabon

Ken Price,  
page 54



TIME (ISSN 0040-781X) is published weekly, except for two issues combined at year-end, by Time Inc. Principal Office: Time & Life Building, Rockefeller Center, New York, NY 10020-1393. Periodicals postage paid at New York, N.Y., and at additional mailing offices. Canada Post Publications Mail Agreement No. 40130178. Return undeliverable Canada addresses to: Postal Stn A, P.O. Box 4322, Toronto, Ont., M5W 3G9. GST #888381621RT0001 © 2012 Time Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. TIME and the Red Border Design are protected through trademark registration in the United States and in the foreign countries where TIME magazine circulates. U.S. subscriptions: \$49 for one year. Subscribers: If the Postal Service alerts us that your magazine is undeliverable, we have no further obligation unless we receive a corrected address within two years. Postmaster: Send address changes to P.O. Box 62120, Tampa, FL 33662-2120. CUSTOMER SERVICE AND SUBSCRIPTIONS—For 24/7 service, please use our website: [www.time.com/customerservice](http://www.time.com/customerservice). You can also call 1-800-843-TIME or write to TIME, P.O. Box 62120, Tampa, FL 33662-2120. Mailing list: We make a portion of our mailing list available to reputable firms. If you would prefer that we not include your name, please call, or write us at P.O. Box 62120, Tampa, FL 33662-2120, or send us an e-mail at [privacy@time.customersvc.com](mailto:privacy@time.customersvc.com). Printed in the U.S.