



On the beach
The art world heads south to Miami for Art Basel p91

Opening Remarks

6

As prosecutors circle Steve Cohen, not one of those behind the financial crisis is behind bars

Bloomberg View The only real solution for Greece; Egypt's fragile democracy p8

Global Economics

11

Real-world economics
Nobel Prize winner Ronald Coase urges economists to go beyond data to study how business really works

Entrepreneurial Pakistan p12
Iranians find a virtual escape from sanctions p14
The million-robot march into China p15
The week ahead p16

Companies & Industries

19

Samsung's TV mystery
The theft of two of the company's superthin prototypes highlights the rise of industrial spying

Thursday Night Football scores big for the NFL p20
A push to make fracking more earth-friendly p21
Briefs: Supersonic jets minus the sonic boom? p23

Politics & Policy

25

Is it legal or isn't it?
Federal statutes outlawing marijuana have put President Obama in an awkward spot

Geithner's fiscal cliff plan p27
Allen West's unfond farewell p27
Seven Democrats who may side with the GOP on taxes p28
The creepy e-mails that got Obama reelected p31

Technology

35

HP's chaotic quest
How the fabled tech company's move to diversify ended up in an \$8.8 billion "oops"

Battlefield software for disaster relief p37
A casino in the palm of your hand p38
Innovator: Bringing mobile gaming to the big screen p40

Markets & Finance

43

Unfinished business
Mary Schapiro rescued the SEC. Still, her successor will have a lot of work to do

Japan: Real estate roars p45
A public-private collision p46
Davy Jones's deep trouble p47
Home equity is back p47
Bid & Ask: Luxury jets p48
Rose/Warren Buffett p50

Focus on Enterprise

53

Daily deals? Humbug
Small merchants find Groupon and its ilk aren't the sales generators they're cracked up to be

Small Business Saturday is a hit with shoppers p54
A crowd in crowdfunding p55
Speeding up drug discovery p56
As state court budgets are cut, small business suffers p58



Inside out The contents of a Staten Island home await removal p68

Features

62

The Cash-Only Doctors' Club

Concierge doctors don't take insurance, but do make house calls. Once an option only for the rich, they may change health care for everyone p62

Starting Over After Sandy

Along with more than 100 lives and thousands of homes, the superstorm's final toll will include many small businesses. The story of one still fighting to survive p68

Bill Watkins's Bright Idea

The famously profane Silicon Valley entrepreneur is going after what he says will be a half-trillion-dollar market for superefficient LED lights p76

Etc.

83

Shakespeare in the Boardroom

What can *The Tempest* or *Henry V* tell you about business? As an Olivier scion has discovered, quite a lot

Tech Support Talking turkey with the holiday saviors at Butterball's hot line p86
FAQ The best online photo-sharing site out there p87
Strategy Stop talking while you're ahead, and other ways to avoid the "presenter's paradox" p88
Conspicuous Consumption How Little Orphan Annie went from conservative icon to a liberal symbol of hope and change p90
Hard Choices San Francisco Supervisor Scott Wiener on masterminding the city's controversial ban on public nudity p92