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### Cover Trail

How the cover gets made

#### Domestic Cover

① "The story is on how Walmart spies on its employees."

"That's outrageous. I can't believe Walmart of all companies is the one that infringes on the privacy of its employees. The only way I sleep at night is knowing my digital paper trail, rife with endless amounts of embarrassing, incriminating, and possibly illegal information, is safe and sound from unwelcome eyes."

"I never said Walmart was the only company."



#### International Cover

② "The story is about ways to slow climate change, timed to the Paris climate conference."

"How incredibly uplifting. Despite everything we've done, despite all the smog, garbage, oil, and chemicals we've pumped into this planet, we can restore it to a place where humanity can breathe clean air and swim in the ocean without fear of deadly parasites seeping into every orifice of our bodies."

"We can slow climate change, but the damage we've done is mostly irrevocable. It's about slowing the path to total human extinction, not stopping it."

"So what you're saying is..."

