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Cover Trail

How the cover gets made

1 "The story is about how GM marginalized an employee who tried to raise safety concerns."



2 "There are some good quotes in the story. We should use one."



3 "Somehow not dramatic enough."

4 "Too dramatic!"

"Try another quote."



5 "One of the more compelling parts is an exchange with a lawyer, but we'd need to include the whole thing."

6 "Black is more appropriate."

