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1 "McLaren has a consulting division, and they've had some success applying a proprietary data-driven approach to business problems."

"So it's like the most boring part of an exciting company?"

"Some people find corporate efficiency exciting—like our readers."

"We should probably make the art about race cars, because they're cool and they go fast!"

2 "A sexy car going through a wormhole created by its own blinding speed."



3 "Pointless meetings putting you to sleep? Maybe an expensive high-performance vehicle will perk you up."

4 "Like *The Fast and the Furious*? Then you'll love *The Fast and the Serious*."



5 "Let's face it, jobs are soul-crushing. But not if you work like an F1 driver going 150 mph!"

"Let's just end this."

