



**War paint**  
The battle for male  
nail polish customers p72

### Opening Remarks

4

The Dow and the U.S. economy seem to have become disconnected, but don't be fooled

**Bloomberg View** Why the poor need the new pope's protection; in praise of GM food labels p6

### Global Economics

9

**Israel's cyberdefenders**  
The government is training young, high-aptitude candidates to fend off computer attacks

Suddenly oil-rich Kenya p10  
China's fraught food supply p11  
Defiant U.S. consumers p12  
Pakistan's trashy TV binge p13  
Tom Keene's EconoChat p13  
The week ahead p14

### Companies & Industries

17

**Robot, heal thyself**  
Intuitive Surgical's robots help doctors, but surgeries involving them are triggering lawsuits

Peapod and FreshDirect: A New York food fight p19  
Netflix is becoming friendlier with Facebook p19  
787 pilots bide their time p20  
Briefs: A slimmer Slim? p21

### Politics & Policy

23

**The upside of amnesty**  
When undocumented workers were last granted residency, wages and employment went up

An Ohio county takes a pledge to exterminate corruption p25  
Paul Ryan and the congressional budget divide p26  
Geneva's crime wave p26  
U.S. drug money abroad p27

### Technology

29

**Skype surveillance**  
How an American grad student used the f-bomb to verify online spying in China

Dell's betting big on corporate computing p31  
Intel takes on Taiwan's chip giants p32  
Innovator: Affordable lighting powered by gravity p33

### Markets & Finance

35

**His kind of town**  
Oil wizard Andrew Hall moved to Reading, Vt., and created a farm, a museum, and a little controversy

Momentum shifts from Apple to Google p37  
A leftover Lehman resort p38  
Puerto Rico calls to Paulson p39  
This bull's place in history p39  
Bid & Ask: Boeing, KKR p40

### Design

43

**How green is the Valley?**  
Planned headquarters for Apple, Facebook, and Google will raise the bar for eco-friendly architecture

The Italian legend steering car design for the entire Fiat-Chrysler family p45  
A coming wave of urban micro-apartments p46  
Adhesive strips smarten up p47



**Fired up** NRA chief LaPierre leads the charge against gun control p48

## Features

48

### Who's Afraid of the NRA?

Gun makers who were appalled by the lobbying group's response to Sandy Hook bit their tongues. After all, business is booming and the National Rifle Association calls the shots p48

### Nasdaq and the NYSE Hear Footsteps

BATS, an upstart electronic exchange, is stealing market share from the big boys—despite mistakes that could have killed it p56

### The Publishing Company That Beat the Web

Des Moines-based Meredith, best known for *Better Homes and Gardens*, has discovered the secret to keeping magazines profitable p62

## Etc.

67

### The Misery of Mentoring Millennials

Young workers are trading old-school one-on-one tutelage for social networks

**How To** When workplace flings crop up—as they do for 39 percent of us—it pays to know the rules of engagement p70  
**Beauty** Two cosmetics companies are competing for the male fingernail p72  
**March Madness** For agents, signing a hot prospect such as Kansas forward Ben McLemore can entail calling in celebrity favors, copious air travel, and more p73  
**Conspicuous Consumption** History Channel's *The Bible* is packed with action and bloodlust. It's also a marketing coup of, let's say, big proportions p74  
**Hard Choices** Arianna Huffington talks about burning out—and slowing down p76