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How the cover gets made

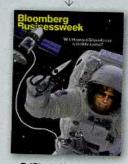
*Cover is on Howard Stern and how his contract negotiations with Sirius are playing out."

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"This is going to make a fantastic photo shoot. Let's reach out to them and set something up. In the meantime, we're contacting the world's best and most expensive photographers. Howard is no stranger to controversy, and I'm sure he'll be more than excited to show everyone how wild, hilarious, and sexy he can be! We can even have Annie Leibovitz shoot him and his entire Wack Pack naked and make it into a triple gatefold. We're going to need to build a supercomputer that can tabulate the unprecedented number of page views we'll be getting number or page views we in be getting after we release this atom bomb of creativity. It'll be nothing less than an explosive media frenzy that's going to #breaktheinternet so hard civilization will crumble under the weight of its own hysteria!"

(one week later)

"They said no to the shoot."



@ "Photo illustration of Howard Stern in space, holding a pair of scissors?"

"OK."

