Bloomberg Businessweek Contents



Opening Remarks



The true lesson of the IRS scandal: America's campaign finance system is broken

Bloomberg View 3D printing will revolutionize industry. Embrace it

Global Economics

Investors abandon Egypt

Increasing crime and

chance on the nation

Soviet-era entrepreneurs in Poland have staying power p12 China's shadow banking p13

Banks object to credit unions'

hold on consumer debt

The week ahead

vigilantism are scaring

businesses from taking a



Industries

Companies &



Syfy's wild marriage
Defiance, created by the
network as a TV series
and online game, is a hit
with both audiences

KFC loses its touch	
in China	p20
Back-seat luxe puts Merc	edes
in the driver's seat	p22
Rebranding a Dutch king	p24
Briefs: A bid to split Sony	p25

Politics & Policy



olicy 27

All's not well
Wellness programs are
supposed to cut costs and
make employees healthier.
It's not clear they do either

Canada is recruiting U.S.	
workers	p28
California prisoners lose	9
their jobs	p30
Washington rushes to	
embrace Twitter	p30

Technology



Memory factory

YesVideo rescues precious moments from VHS and old photos and sends them to the cloud

Alibaba takes on mobile OS p36
What old phones are worth p37
Zynga begets Zynga rivals p37
We built this city on sensors p38
Innovator: An app to customize smartphone services p40

Markets & Finance



Facebook's off year

Its stock is down 29 percent as investors worry about the shift to smartphones

For sale: Baltic condos with	1
a Nazi past	p44
Lehman haunts nonprofits	p45
Japanese investment bank	ing
is sizzling	p46
Bid & Ask: A \$610,000 chat	p48

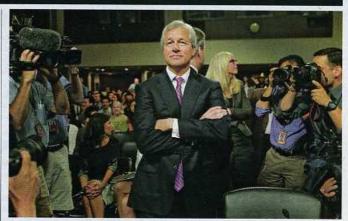
Enterprise



Delicacies of the dorm

Campus Cooks' mission: To swap sloppy Joes for calamari and satay in frat houses and sororities

Quit-smoking apps get hot	p52
Sample boxes stack up	p53
North Dakota's shale boom	
boosts women's wages	p54
New anti-sweatshop tools	p56
Small to Big: Food trucks	p58



Center stage Dimon at last year's Senate banking hearings p60

Features



Is JPMorgan Chase Too Big to Lead?

After a year of scandals, shareholders will soon decide if Jamie Dimon ought to continue as both chairman and CEO of the wildly profitable bank

p60

Caterpillar's Lean, Mean Machine

Its gargantuan earthmovers symbolize American manufacturing might. The company also illustrates the growing gap between profits and wages p68

The American Who Bought Mongolia

The fast-growing outpost was a magnet for foreign investors until a government crackdown sent most fleeing. The bullish James Passin remains p74

Etc.



The Gay 70s, 80s, and 90s

Communities for LGBT seniors are flourishing as boomers reach retirement age

Fashion Bright pants may change your life-but keep the shirts simple	p86
Cash To confound counterfeiters, the \$100 bill gets a high-tech makeover	p88
Lawsuits Costco sells a Tiffany ring that can cost as much as \$40,000. Tiffany &	Co.
has something to say about that, in court	p89
Conspicuous Consumption First prize in the Food Network's Giving You the	
Business is a fast-food outlet. Spoiler alert: The contestants are nice	p90
Hard Choices America's Cup CEO Stephen Barclay on the push toward lighter,	III MANAGEMENTAL INC.
faster sailboats-and a tragedy at sea	p92