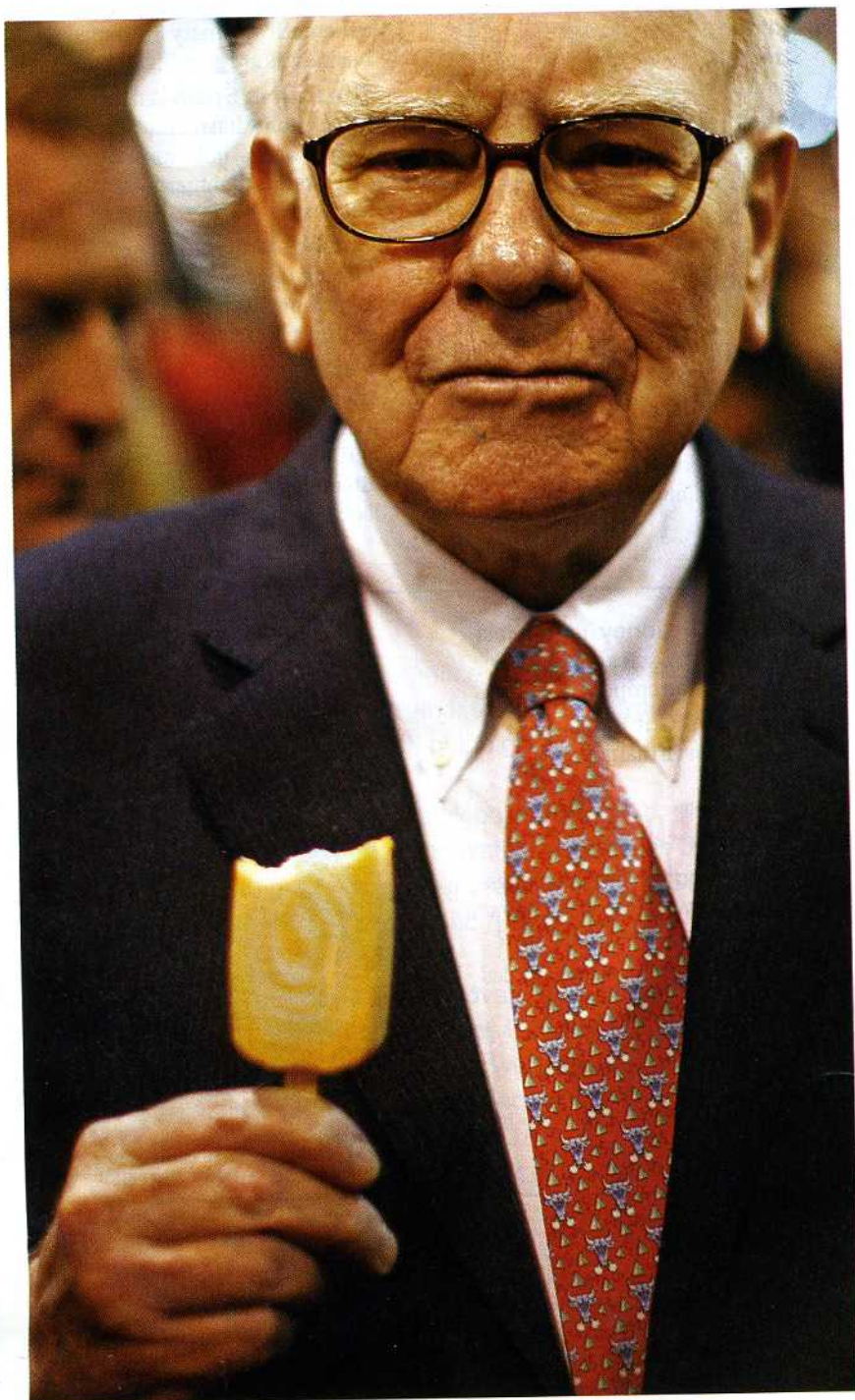


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In Depth



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▲ Buffett at Berkshire Hathaway's 2009 annual meeting

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What's it like to have America's greatest investor as your shareholder? Warren Buffett's biographer talks to CEOs who laud his patience and ability to quickly grasp financial complexities. His advice, they say, is priceless. Just don't make a deal he doesn't like.

39 | Investing Secrets Of Google Alums

Roughly 50 ex-Googlers—multimillionaires all—have put their financial might behind 200 fledgling companies. Many of their investments are both risky and potentially very rewarding. Expect their bets, which so far include Twitter and Tesla Motors, to shape the next wave of innovation.

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A surprising number of CEOs and senior executives use hedging strategies that let them effectively offload shares in their companies without raising red flags. One analyst has discovered a strong correlation between executive hedges and bad news for shareholders.



OMB chief Peter Orszag

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