



Opening Remarks

4

State-capitalist systems such as China are shattering the idea they can't foster innovation

Bloomberg View Wanted: Mario Monti, politician; The Supreme Court gets it right on Arizona p6

Global Economics

8

The doom loop

The toxic ties between banks and governments have left Europe in dire need of radical solutions

The owner of the Brooklyn Nets aims to be Moscow's mayor p10

High earners take a break from shopping p11

China's steel obsession p12

The week ahead p13

Companies & Industries

14

Cutting retirees loose

GM and Ford try to tame their costs by buying out retirees' pensions. The ex-workers are worried

The Rx for China's hospitals: Foreign investors p16

A cranberry industry caucus to sweeten up Congress p17

DoCoMo's senior strategy p18

Briefs: News Corp.'s divorce p19

Politics & Policy

20

The farm bill and you

How the half-trillion-dollar legislation touches every moment of your day

The making of a 1,000-page law: Corn, corn syrup, and corn flakes p21

The 21st century family farm p23

Charlie Rose talks to Marco Rubio p26

Technology

28

A plague of QR codes

The black-and-white boxes are everywhere—and consumers often ignore them

Lightning's casualties: home electronics p29

Enterprise technology gets almost sexy p30

Sprint woos data hogs p31

Innovator: Wi-Fi roaches p34

Markets & Finance

37

Mary Schapiro's crusade

The SEC chairman says new rules are needed to avert runs on money funds. The industry disagrees

Investors remain wary after Egypt's elections p38

Where bankers are loved p39

Arizona's latest housing crisis is a labor shortage p41

Bid & Ask: A rare Lincoln p42



Study hard, kids Booker and Zuckerberg visiting a Newark school p50

Features

44

John Paulson's Very Bad Year

Nothing could go wrong for the hedge fund manager—until everything did. Inside the unmaking of a Wall Street legend p44

The Mayor, the Governor, and the Billionaire

In 2010, Mark Zuckerberg pledged \$100 million to save Newark's schools. That's not easy to do, even with the political muscle of Cory Booker and Chris Christie p50

The Talented M. Despalrières

He says he's an Internet entrepreneur whose wealthy spouse died of natural causes. His accusers say he's a con man and a murderer p56

Etc.

63

Standing Room Only

Sitting all day can kill you, doctors say. So workers are turning to standing, sit-stand, and treadmill desks

Behavior How customers react to nail-salon pampering says a lot about them p66

The One... The Score + Solder geodesic terrarium can provide a Zen-like diversion in the workplace p68

Inbox To ensure your e-mails are read, follow these tips on filling the subject line p69

The Tube HBO's *The Newsroom* has the hallmarks of many of Aaron Sorkin's best works. It's also a mess p70

Hard Choices Spike Lee on self-financing his latest film, *Red Hook Summer* p72

Mohamed Mursi
Can he govern? p38

