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### Cover Trail

How the cover gets made

1 "The cover is about how Russians hacked the Nasdaq."

"Russians!? Oh, how I've missed Putin!"



2 "We can do classic Putin. Graphic, powerful, pure Putin."

3 "Better yet, we can do happy Putin. Laughing from his mountain of glory."



4 "Or sneaky Putin. What's he doing with that big ol' sack? Oh, he's stealing the entire stock exchange!"

5 "Try this on for size—a new flavor of Putin. Soft Putin. He's just sayin' 'thanks, y'all' to those nice fellas who let him steal all that data."



6 "It seems like you're not aware that this hasn't been linked directly to Putin."

"I am. Those were for my personal collection."

