

Opening Remarks After the Iran deal, the pro-Israel lobby may have to rethink bipartisanship	10
Bloomberg View Partition Syria to save it • To reform campaign finance, fix the FEC	12
Global Economics	
President Xi's tale of two Washingtons	14
Playing house could buoy the recovery	16
Germany looks to refugees to reverse a shrinking workforce	16
There's still gold in Africa	18
Outlook: More nations are on S&P's negative list	20
Companies/Industries	
Behind the glitter, this Chinese girl band is all business	22
Wal-Mart's suppliers feel pinched	24
Theater owners have another reason to hate Netflix	25
Makers of convertibles steer toward the very rich	25
Briefs: HP shrinks; UPS looks to bulk up for the holidays	26
Politics/Policy	
Conservatives recoil as John Boehner and Nancy Pelosi play kissy-face	29
Afghan immigrants ask a Marine contractor to pay them what they say they're owed	30
Job opening: \$672,676. But you've got to know something about accounting	31
Big donors turn a cold shoulder to an anti-gay Republican	32
Charlie Rose talks with U.S. Supreme Court Justice Stephen Breyer	33
Technology	
Apple embraces ad blocking—and the Web cringes	35
Baidu wants to sell you services and stuff. Investors will have to wait	36
A hitchhiker's guide to the anti-Uber	37
Germany heeds the call of the industrial Internet	38
Innovation: An algae-based treatment to quickly stop bleeding	39
Markets/Finance	
Taxing times for Yahoo! and its Alibaba shares	41
A mobile banking alternative in Japan: Bank branches	42
Junk bonds are looking junky	43
A safer Swiss haven: Safe-deposit boxes	44
Bid/Ask: Japanese meatpackers merge; an Epiphany for Larry Ellison	46
Focus On/Design	
Icon creators are in demand as devices of all sizes proliferate	49
Maybe you don't need an app for that	50
Starchitects reinvent New York's Chelsea neighborhood	51
Floating solutions for dockside slums	52
Features	
Tommy Chocolate's Secret Outsider Tom Hayes became the Libor market's ultimate insider	54
Not Lovin' It Why a 50-year veteran of McDonald's sold his franchises	64
Etc.	
The Muppets come back to TV. This time, they're online dating	71
The Critic: Can spring break chain Señor Frog's succeed in New York City?	74
Workouts: Combo exercise classes to add to your fitness routine	75
Travel: Seven destinations for early-fall vacations	76
Branding: The rise of the "friendly" logo—for Google, banks, and many, many startups	78
What I Wear to Work: Hitting the construction site in virgin wool and Ray-Bans	79
How Did I Get Here? Personal finance expert Suze Orman used to be the fastest waitress around	80

Cover Trail

How the cover gets made

1

"The cover story is about a derivatives trader who manipulated Libor."

"I have no idea what you just said, but I'm already bored to tears."

"Did you read the story?"

"It's sooo long."

"Give it a try, just this once."

"If you insist."

(Two hours later)

"WOW, that's insane. Super nuts. Is that true about the blanket?"

"Maybe let's focus on the cover."



2 "Big money, big type."

"The headline's a little confusing."

3 "Dark and moody."

"It's very moody, but I can't read any of that."



4 "Dark, moody, yet extremely legible."

"I can read the words now, and I like it less."

5 "Back to color, with pink type."

"Better, but could be simplified."

