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1 "The cover story's about how Taylor Swift is essentially the entire music industry right now."

"Great, when can we shoot her?"

"Um..."

"It saddens me that *Businessweek* doesn't have the clout it once did with global pop sensations. In any case, there's plenty of great photos of her."



2 "That's nice. But can we make more of a statement? She really is the biggest musician in the world right now..."



3 "...She had five songs on the Billboard Hot 100..."



4 "...and sold more albums this year than Beyoncé."



5 "OK, maybe a little less big."

