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Cover Trail

How the cover gets made

1 "Did the cover shoot turn out well?"

"Fantastic. He's holding an Android plushie, smiling—it's joyous. That plushie looks so soft, so huggable."

"Are you OK?"

"Are you implying it's wrong for a grown man to have a deep emotional relationship with a stuffed toy? Well, it's not. It's even protected by law, so there's nothing you can do."

"Let's see some design options."



2 "Too small."



3 "Not quite soft enough."



4 "This is more wiggly than soft."



5 "This looks about as right as something like this can look."

"The bubble is a nice touch. It's what he would say if plushies could speak—which they can, but you just can't hear them."