

Time travel An icon of the '80s goes electric p85

Opening Remarks



After years of huge profits, white-shoe law firms are falling on hard times. It's long overdue

Bloomberg View Raise the minimum wage; what Obama can—and can't—do about oil prices

Global **Economics**

one-child policy

demographers is calling

for an end to the country's



Companies & Industries



Wanted: More Chinese CNN's addiction A group of local

The granddaddy of cable news needs death and destruction to prosper

	TACTOR STORES AND ADMINISTRATION OF THE PROPERTY OF THE PROPER	
p13	Trayvon Martin, the clicks	p20
p14	McDonald's taste tests	p21
p14	Betting on The Avengers	p22
p16	Beermakers look to China	p24
p16	London: Let there be light?	p25
p17	Briefs	p26
	p14 p14 p16 p16	p14 McDonald's taste tests p14 Betting on <i>The Avengers</i> p16 Beermakers look to China p16 London: Let there be light?

Politics & **Policy**





Bowing out is hard to do

Think running a presidential campaign is difficult? Try shutting one down

Millionaires who dream of	
giving more to the IRS	p32
The drop in CO ₂ emissions	p33
Still-too-big-to-fail banks	p33
Obamacare may be just	
a click away	p34

Technology



Apple beware

Microsoft is trying to change its reputation for functional but unremarkable design

Yandex woos scientists	p38
A history of holography	p39
Ads for your office PC?	p39
Innovator: Putting solar co	ells on
paper and fabric	p40
Rose/John Chambers	p41

Markets & **Finance**



Lazard's deity of debt

Michele Lamarche helps Greece and other countries win concessions from creditors

British investors find anoth	ier
way to lose in the market	p45
The oil-gas price gap	p46
Why bankrupt chipmaker I	Elpida
is a hot takeover play	p46
Bid & Ask: The week's deal	s p47

Education



Keep them in, coach

Colleges look to executive-style coaches to prevent freshmen from dropping out

Buried in debt, and no deg	ree
to show for it	p50
The 30-year return on a c	ollege
diploma	p51
California woos students t	rom
historically black schools	p52



Free marketeer Malek, in Cairo, was jailed under Mubarak's regime p68

Features



The SEC on the Loose

How the federal agency long derided as inept cracked the biggest insider trading case in history—and became the scourge of Wall Street in the process p60

Millionaires in the Mosque

The leaders of the Muslim Brotherhood are setting out to rebuild Egypt's economy, one businessman at a time

p68

Welcome to Bubble U.

What happens when you run a college like a growth business? North Carolina's High Point University is finding out p74

Etc.



DeLorean's Density

The iconic sports car is back in a very limited, electric edition. (Sorry, no flux capacitor.)

Behavior What your congressman does when C-SPAN isn't watching	p88
Productivity People who sleep on the job may be gaining an edge	p90
The One A windbreaker that's attractive enough for spring weekend out	ings and
tough enough to ward off a sudden chill	p92
The Stack In Why Nations Fail, Daron Acemoglu and James Robinson descr	ibe the
critical junctures that led to creative destruction-or just destruction	p94
Hard Choices Dave Goldberg, CEO of SurveyMonkey (and husband of Face	book COO
Sheryl Sandberg), on the importance of family in a two-career family	p96

COVER: HANDOUFF: GETTY IMAGES: THIS PAGE, FROM TOP: LANDON NORDEMAN; SHAWN BALDWIN