



Room at the Top?
How women are—and aren't—overtaking men p102

Opening Remarks

8

As the Chicago teachers' strike reveals, frustration with public sector unions runs deep

Bloomberg View A childish battle over French taxes; a German referendum on the euro p10

Global Economics

13

Whoever wins, loses

Even if the "fiscal cliff" is avoided, 2013 is shaping up as a tepid-growth year neither candidate can fix

A pot monopoly in Uruguay? p14

Japan exports—to Japan p15

Australia's China Syndrome p16

Tom Keene Q&A p18

The week ahead p20

Charlie Rose/Kofi Annan p21

Companies & Industries

22

Life after DVDs

Hollywood was terrified of digitization, but it's finding a vibrant new market in streaming services

Hooters woos the ladies p24

London's Paralympic Games are a tough sell stateside p25

IntraPace's fat-zapper p26

Luxury cars hit Russia p28

Briefs: U.S. shares of AIG p30

Politics & Policy

33

The mist around Mitt

No wonder voters are perplexed over Romney's economic proposals—the details are hazy at best

Sold! Hundreds of government-owned homes p34

It pays to sue NYC p34

Medicare's \$963 million experiment p35

Paul Ryan's energy U-turn p36

Technology

39

Microsoft calling

Much-improved mobile products still may not give it a decent share of the smartphone market

IBM's Watson may move from Jeopardy! to your pocket p41

4G has arrived, but the pricing is awfully tricky p42

Innovator: Sandy Antunes's satellites are ears in space p43

Markets & Finance

45

Rally without a cause

The strong market baffles many investment pros, and tax hikes and spending cuts could end the party

Berlin's hot housing market p46

An SEC rule that would protect investors gets sidelined p48

Why Hong Kong banks are yearning for the yuan p49

Bid&Ask: The week's deals p50

Enterprise

53

Malice on Main Street

Obama and Romney both claim to be small business's best friend. Owners aren't buying it

JPay makes jailhouses rock p54

Knock out!s edge in undies p55

South Korea's startup surge p56

Brisk van sales suggest a pickup in business confidence p58

A small biz path into China p60



Iron Man Musk, said to be the model for Tony Stark, wants to die on Mars

Features

68

Scott Brown, Savior of Wall Street

That's how some of the senator's big donors see him in his race against Elizabeth Warren p68

It's Elon Musk's Galaxy. We Just Live in It

When not building electric supercars, the billionaire is getting ready to blast off p74

Frustrated Moms and Dads, Unite

Can parents, with a deep-pocketed nonprofit's help, turn a failing California grade school around? p80

TaskRabbit, Run

Our writer jumps into the "distributed workforce" pool and encounters low pay, filth, and bees p86

Etc.

95

Fantasy Football, Vegas Style

In the Diamond League, \$10,000 buys in, first prize is \$80,000, and there's a lot of agony on the table

Office Envy At Chicago T-shirt maker Threadless, the whimsy never lets up p98

Tech Support Busted iPhone? The repairmen of Havana's black market put the Genius Bar to shame p100

Next Life Ex-headhunter Phillipe Christodoulou and ex-PR man Jean Calleja find they're more at home reinventing the eco-laundromat p101

The Stack Women are making dramatic advances in the workplace, argues Hanna Rosin in *The End of Men*—but real money and power is still a guy thing p102

Hard Choices The Miami Heat's Dwyane Wade on a messy divorce's aftermath p104