

How the cover gets made

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"The cover story is about GM developing a driverless car."

"How are they doing with that?"

"The technology still isn't perfect, and they have competitors like Tesla and Google to consider."

"So sounds like everything is great. What could possibly go wrong?"

(Silence)

"What should we do for the art?"

"Think it would be interesting to imagine what the experience would be like from inside a driverless car?"

"That can be done."

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