

<b>Opening Remarks</b> Maybe bigger isn't always bad in banking	12
<b>Bloomberg View</b> Let voters make the call on gerrymandering • The murder of Boris Nemtsov	16
<b>Global Economics</b>	
How new autoworkers became second-class employees	18
The truth about China's growth rate	19
Europe doesn't like war refugees	20
India makes headway against a 48-year-old rebellion	21
A graphic guide to Russia's declining fortunes	22
The world's most egregious counterfeiters	24
<b>Companies/Industries</b>	
Stutterheim's high-end raincoats show that Swedish gloom sells	26
American Airlines wants to go to Asla	27
Buy your tickets for skiing online and watch prices drop	29
Cinderella gets a real shot at her prince	30
Briefs: Luxury carmakers branch out; Target is set to lay off thousands from its head office	31
<b>Politics/Policy</b>	
With ethanol on the ropes in D.C., Iowa wants GOP presidential candidates in its corner	33
Former interns want to use social media to fight Gawker in court	34
Washington's love-hate relationship with pizza	35
What would happen if overseas profits came home?	35
Charlie Rose talks to Director of National Intelligence James Clapper	38
<b>Technology</b>	
Bluetooth earpieces do battle with the \$3,000 hearing aid	41
Google plans to use balloons to conquer the world	42
American carriers won't let go of exorbitant roaming charges	43
Russian payday loan machines offer convenience and high interest rates	44
Innovation: A drone that does no damage when it goes bump in the night	45
<b>Markets/Finance</b>	
Understanding the math behind JPMorgan's mutual fund numbers	47
Dirty money on London's Billionaires Row	48
Pimco investors flee its emerging-market funds	49
On Japan's trading desks, the machines declare victory	50
Bid/Ask: A massive semiconductor merger; Citi sells its subprime lender	51
<b>Focus On/Retirement</b>	
Keeping your retirement money from your kids	53
Dying golf courses are a sign of life for the housing market	55
Governments grab private retirement accounts	56
Gym rats retire	57
Air bags that protect your hips	58
<b>Features</b>	
<b>Saving Ukraine</b> Why Natalie Jaresko is as important as the country's generals	60
<b>Nerdquest</b> The hit app Game of War is a social network dressed up as a battle	68
<b>Romancing the Stone</b> The strange, twist-filled tale of the Bahia Emerald	74
<b>Etc.</b>	
With an over-the-top talk show, Wendy Williams is winning daytime TV	79
Technology: The advent of truly amazing wireless audio	82
Beauty: A cycling trick women can steal if they've grown weary of tights	84
Drinks: Sick of coconut water? Try artichoke, birch, and these others instead	85
The Critic: Television networks bet big on very tiny homes	86
What I Wear to Work: Restaurant manager Jeff Tascarella on the dangers of riding a motorcycle in dress shoes	87
How Did I Get Here? Hasbro's Brian Goldner comes from the world of bran	88

## Cover Trail

How the cover gets made

1 "Cover story is on Ukraine's finance minister, who has enormous challenges ahead of her."

"What types of challenges?"

"For one, rebuilding the economy that Putin helped destroy."

"I wouldn't want that job."



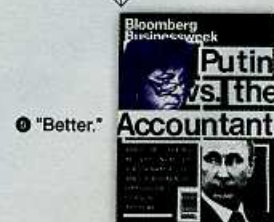
2 "I don't think the tone is right."



3 "Emphasizing Putin helps, but it's hard to read."



4 "Ditto."



5 "Better."

