

Opening Remarks Brazil's Dilma Rousseff talks about corruption and fixing the economy 6

Bloomberg View Singapore needs to loosen up • The scourge of the permanent campaign 10

Global Economics

Abenomics has done little to revive manufacturing in Japan 12

China's rural boarding schools are a failure for millions of children 13

It's coal vs. coral in a battle brewing near Australia's Great Barrier Reef 14

Indonesia's central bank defends the country's borders with fresh rupiah notes 16

Companies/Industries

A Michigan mini-metropolis where mechanical pedestrians will put driverless cars to the test 19

Did Big Oil try to meddle in fracking research? 20

Nickelodeon looks to add some pop with K-pop 22

Briefs: Many McDonald's workers get a raise; Volvo tries to build U.S. sales by building a U.S. factory 23

Politics/Policy

A new strategy for union-busting conservatives: Skip the statehouse and go to city hall 24

Courts may keep RadioShack's going-out-of-business sale from including your personal data 25

A grass-roots movement works to make Obama's immigration reform stick 26

A Bill: The Senate debates legislation that would close chemical-safety loopholes 27

Technology

Why no one's laughing at Snapchat anymore 28

Data storage startups settle into Seattle 29

Heading to Havana? Airbnb has your room ready 30

Startup VarageSale goes mobile to take on Craigslist 31

Innovation: A 3D printer that may be a big step forward for medical research 32

Markets/Finance

Hedge fund investors looking for a hot hand write big checks to brand-new firms 34

A rule designed to make banks safer may penalize the safest ones 35

Commodity exchanges have failed to bring hoped-for benefits to Africa 36

All signs point to a stock market bubble in China. What to do? Keep buying 38

Bid/Ask: It's lights out for Philips; UnitedHealth brings Catamaran aboard 39

Features

It Might Be! It Could Be! The Chicago Cubs' plan to end a hundred-year championship drought 40

Cuban Cash Crunch The Castro regime takes a big gamble on a single currency 46

Bringing Up Bertha A giant \$80 million drill in Seattle breaks down deep underground 52

Etc.

Arcade bars invade cities across the U.S. as Gen Xers party like it's 1982 59

Fashion: Patchwork grows up with men's and women's pieces that mix many fabrics 62

The Critic: Google isn't a cult. But in his book, it seems HR chief Laszlo Bock wishes it were 64

Wellness: Looking to detox? Forget fasting—try some activated charcoal 65

Marketing: Baseball stadiums are filling seats, thanks to fried s'mores, 24-inch hot dogs, and other over-the-top treats 66

What I Wear to Work: The costume designer for *Mad Men* protects herself with knee-high boots 67

How Did I Get Here? Gary Kelly dreamed of being Jacques Cousteau and ended up running Southwest Airlines 68

Domestic Cover

1

"Story is on the Cubs, and how they have a new strategy for being a successful, profitable team."

"Are they a basketball team?"

"No, baseball."

"Where are they from?"

"Chicago."

"And they're not successful?"

"Correct."

"And people care about whether they're successful?"

"They have fans. Bill Murray is one of them. You've heard of him?"

"This may surprise you, but I was always picked last in basketball games."

"It's baseball. And I'd choose Harry Caray before you in a pickup game!"

"Oh, is he a good player?"



International Cover

1

"We interviewed Dilma Rousseff, who's facing a lot of opposition in Brazil amid a corruption scandal."

"That's great. Not the corruption part, but that we're interviewing world leaders now. When do we get to talk to Putin?"

"Somehow, I think we've burned that bridge. But feel free to reach out to his PR team."

