Bloomberg Businessweek

December 2 - December 8, 2013

Opening Remarks What raising the minimum wage does and doesn't do	8
Bloomberg View Online gambling should be legal • Iran's next move will show its true colors	12
Global Economics	
Life and death in Ukraine's illegal coal mines	15
Homegrown talent is transforming Mexico's auto industry	18
Will 2013's weak harvest bring Bordeaux prices back to earth?	19
Correlations: Tracking outsourcing's negative impact on wages	20
Companies/Industries	
A rapid rise in "golden hellos"—huge signing bonuses for incoming CEOs—and a backlash	23
Americans are cutting back on gluten, and no one's stepping up to defend wheat	25
Can a former Monsanto executive put tarnished cruise operator Carnival back on course?	25
Job One for new Wal-Mart Stores CEO Doug McMillon: Bring back the growth	26
Briefs: The hunter becomes the hunted in the takeover scuffle between Jos. A. Bank and Men's Wearhouse	28
Politics/Policy *	
Republican efforts to regulate abortion clinics are pushing them toward extinction	31
Hawks in the Senate may derail the nuclear deal with Iran	33
David Cameron's fight against child pornography in Britain	
The Sierra Club and members of the Tea Party find common ground in their support for solar energy	34
Technology	
As spaceflight companies near liftoff, they're looking to R&D outfits for repeat business	39
GE plans to spend billions to make jet engine parts with 3D printers	40
An Indian telecom company is using subsidies to try to boost wireless customers' monthly bills	41
Virtual global pandemics, just 99¢ for Android or iOS	42
Innovation: Hologram-generating eyeglasses will go on sale next year	43
Markets/Finance	
Meet Eric Scott Hunsader, the scourge of high-speed traders	45
Chinese "aunties" could vault the mainland past India in gold purchases	46
In search of yield, investors are reigniting the subprime market, this time for auto loans	47
Record highs in equities are driving a stampede of money back into stock mutual funds	48
Bid & Ask: A battle for Australian milk processor Warrnambool pushes its price up to \$472 million	49
Features	
J.Crew Crosses the Pond The fashion powerhouse takes Americana global	50
The Man Who Took On Merrill Behind George McReynolds's historic discrimination case	56
Luck of the Polish The poor, gray nation that turned into Europe's most dynamic economy	62
Etc.	
How '80s star Alyssa Milano became the pioneer of sports apparel for women	67
	70
AND THE PARTY DEADERS OF THE PARTY OF THE PA	
This holiday season, take a moment to remember that bubbly doesn't have to be Champagne Clearblue's marketing its pregnancy tests with new technology and Twitter. It's working	72
Clearblue's marketing its pregnancy tests with new technology and Twitter. It's working Eight apps that will help you entertain—and impress—clients	73
Clearblue's marketing its pregnancy tests with new technology and Twitter. It's working	



How the cover gets made

"How about we have the Duke and Duchess of Cambridge, future heirs to the throne of England, themselves symbolic of all that is wholesome and holy and English, and clothe them as J.Crew catalog models?"

> For this you need:
>
> Some pictures of Wills and Kate





Two models of similar body shapes as the royal couple





Then you bolt them together to make that



6 Which is then sent to a retoucher to become this

