



SEALmania
America's post-Abbottabad swoon p79

Opening Remarks

10

Facebook's IPO filing reveals the identity of the friend who will define it for years

Bloomberg View Reinventing the textbook industry; the GOP's best hope on immigration p12

Global Economics

15

This ain't 1983

Obama's critics call for a return to Reaganomics, but the Gipper's downturn was no match for this one

Why Estonia loves the euro p16

Time to stop outsourcing? p17

Japan may go nuke-free p18

Tom Keene's EconoChat p20

Health care's jobs boom p20

The week ahead p21

Companies & Industries

22

So long Wal-Mart greeter

They'll follow porters and ice men into history. Lots of jobs fade, but some are missed more than others

How BMW's Mini won big p24

CEO Nooyi tries to recover from PepsiCo's health kick p25

Europe's "zombie airlines" p26

Remembering *Soul Train*'s Don Cornelius p28

Politics & Policy

30

What Establishment?

Newt Gingrich says it's out to sink his candidacy, but the age of the all mighty power broker has passed

North Dakota's oil boom strains its infrastructure p32

A federal cell-phone giveaway program goes awry p33

Immigrant-friendly Michigan p33

Campaign snapshots p34

Technology

37

Las Vegas: Startup City

Zappos founder Tony Hsieh wants to make its down-and-out downtown a hub for entrepreneurs

A Google-eye view of you p39

Nintendo needs a hit p40

Reputation managers, heal thyself p41

Innovator: Clara Shih friends the boardroom p42

Markets & Finance

45

Low-interest headaches

Near-zero rates meant to boost a lagging economy are hurting pension plans, banks, and insurers

College debt's parent trap p46

Landlords in pinstripes p48

A by-the-numbers look at Facebook's epic IPO p49

Bid & Ask: The week's deals p50

Charlie Rose/Gary Gensler p51

Focus On Davos

53

Far From a Fix for Europe

High in the Alps at this year's World Economic Forum, a blizzard of words but no progress on debt

Forum veterans know it's better to be warm and sure-footed than sartorially splendid p54

Will Beijing's not-so-invisible hand slow China's growth? p56

Measuring hot air p56



Head first The Dodgers have attracted an all-star lineup of suitors

Features

58

Marriage at 30,000 Feet

From uniforms to coffee, merging Continental and United means endless decisions p58

Is Indonesia Built to Last?

The economy is booming, but corruption threatens the country's chance at catching its neighbors p64

Main Street Masala

Cafe Spice owner Sushil Malhotra wants to make chicken tikka as popular as KFC p68

It's a Beautiful Day for a Bad Deal

Big players swing for the fences in a wild battle to overpay for the bankrupt L.A. Dodgers p72

Etc.

79

Operation Hollywood

Mark Wahlberg and his action-hero friends better call their agents. Active duty SEALs are taking their jobs

The One ... A rugged gym bag that can ferry workout gear and double as a briefcase p82

Next Life How a TSA inspection helped Julie Macklowe switch careers from hedge fund manager to entrepreneur, selling luxury, travel-friendly toiletry kits p83

Behavior How you act when picking up the kids may reveal more than you know p84

The Stack In her brilliant debut, Katherine Boo takes an unsparing look at the crippling poverty of a Mumbai slum p86

Hard Choices Former New Orleans Saints quarterback Archie Manning on raising two Super Bowl champions—and choosing which son to root for p88