



Nail it here, guys
Photo-sharing sites heavy
on testosterone p63

Opening Remarks

6

Alzheimer's could swamp the global economy. Why aren't we trying harder to find a cure?

Bloomberg View The Boston bombings and the law; end the coddling and tax e-commerce p8

Global Economics

11

The flaw in Abenomics
Big exporters like Toyota benefit from a weak yen. Most Japanese businesses don't

Greeks shun farm work	p12
The U.S.'s spring swoon	p13
Israelis upend a bank's generous debt deal	p14
China's shadow lenders	p16
The week ahead	p17

Companies & Industries

19

Paying up for China's cars
With the high cost of license plates, only the affluent—and foreign automakers—benefit

Even after a bailout, Air India can't pay its bills	p20
A ship too big to call on the Americas	p21
H&M accessorizes	p22
Briefs: Netflix's star turn	p23

Wynn v. Wynn
An ex-wife may topple a Vegas legend p38



Politics & Policy

24

The angry billionaire
Tom Steyer is spending a fortune to punish Democrats who aren't green enough

Farmers vs. food aid	p26
Washington's collecting data on your spending habits	p27
New Mexico's gay marriage puzzle	p28
Charlie Rose/Philip Mudd	p30

Technology

33

At 10, is iTunes relevant?
As listeners enjoy plenty of choices, the bulging Apple site is showing its age

Amazon, now on your TV	p34
High-def images from the International Space Station	p35
Retailers get an e-tail edge	p36
Innovator: Designing sharper prenatal screening	p37

Markets & Finance

38

Steve Wynn's challenge
If his ex-wife wins the right to sell her shares, he could lose his grip on his casino empire

The \$200 billion tweet	p40
Wall Street puts retirements at risk	p41
A makeover at UBS	p42
Bid/Ask: Asia's biggest deal	p43



Brown's black ink The California chief highlights a fiscal turnaround p44

Features

44

Yes, That Jerry Brown

Three decades after his first turn in the statehouse, the California governor has managed to rein in spending, tax the rich, and plug a \$27 billion deficit. How? By capitalizing on fear p44

Brazil's Billionaire Bishop

Edir Macedo has 5 million Pentecostal followers and runs a billion-dollar TV network in Brazil. He's also the focus of dozens of criminal probes p52

The Kid Who Bought the Memphis Grizzlies

At 35, Robert Pera has upended the wireless Internet industry, survived a counterfeiting scandal, and become the youngest owner in the NBA p58

Etc.

63

Here Come the Pinterests for Dudes

MANteresting and Dartitup are among the photo-sharing websites vying for the attention of men

Drink Fruity alternatives to cola get graded by a beverage scientist, a nutritionist, and a soda fountain owner	p66
Sports Eat poppy seed bagels, drink big lattes, and take allergy medicine? You could test positive for banned performance-enhancing drugs	p68
Conspicuous Consumption <i>Motown</i> gives a star turn to Chrysler, the latest brand to flaunt its stuff on Broadway	p70
Hard Choices Maine Senator Susan Collins talks about breaking from her Republican colleagues to support gun control	p72