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How the cover gets made

"The story is on Burger King and how it's being run by kids."

"Like actual children?"

"Well, the CEO is 33, and the CFO is 28, so by massive global corporation standards, yes."

"We can just set up a shoot and pretend they're children. Although, we can also just photoshop diapers on the CEO."

"Shoot sounds great."



Triumphant child king."





• "Hungry child king."



@ "Throne with a booster seat."

0 4 "I think the booster seat gets enough of the point across."

"I understand. The children are a crushing reminder of my own lost youth, too."

