



Point and shoot
A perfect photo at the push of a button p85

Opening Remarks

8

Rick Santorum and Bruce Springsteen could teach Democrats a few things about populism

Bloomberg View Hastening the pull-out from Afghanistan; No Band-Aids for U.S. schools p10

Global Economics

13

Monti vs. Merkozy

Italy's leader is pushing France and Germany to shift Europe's focus from austerity to growth

Chinese goods invade India	p14
Cameron's wounding cuts	p15
Steep oil, calm Kingdom	p16
Spain's China connection	p17
Tom Keene's EconoChat	p17
Charlie Rose/Lael Brainard	p20

Companies & Industries

23

Hybrid schmybrid

Big mileage improvements in gas-powered engines are making hybrid cars a tougher sell

Rise of the super commuter	p24
So you want to be a rock 'n' roll star? Write a jingle	p26
Tyra Banks at Harvard	p28
Qantas's Asia problem	p28
Briefs	p29

Politics & Policy

31

Political futures

Intrade's oracles don't place bets based on a candidate's policy. That's why they're so good

Gingrich loves Lean Six Sigma. Its creator loves him back	p33
Obama spoils for an election year fight on taxes	p34
Freeing up spectrum for rural wireless	p36



Signor Europe
Monti's plan for a continental revival p13



Bain years Romney's job-creation claims are back under fire

Features

54

Fix This/Health Care

Five industry leaders assess the expensive, heaving mess that is the U.S. health-care system and discuss prescriptions for reform p54

Mitt Romney's Box of Kryptonite

In 1995, Randy Johnson lost his job after Bain Capital bought his employer. Armed with a pile of fading documents, he's tormented Romney ever since p62

The Cruellest Catch

Scores of indentured workers are trawling for seafood in the waters off New Zealand—and you may be buying it p70

Etc.

81

Linsanity Descends on Harvard Yard

NBA phenom Jeremy Lin's alma mater is experiencing a strange new feeling: Pride in its basketball team

Productivity Want to know when you need a coffee fix, or when one more cup will have you staring at the bedroom ceiling? There's an app for that	p84
The One... An innovative, high-tech camera that's completely idiot-proof	p85
Branding A storied brand of yachts rebranded as an Armageddon life raft	p86
Survival Guide Space, the final frontier—for anyone with \$200,000 to spare	p88
The Stack In her new memoir, <i>Mad Women</i> , advertising veteran Jane Maas offers fresh perspective on all that sex and drinking on Madison Avenue	p90
Hard Choices Brian France on steering NASCAR to a multibillion-dollar TV deal	p92

Technology

39

An easier way to pay

Startup Stripe wants to reinvent online credit-card payments—and PayPal's founders are buying in

How insane is Linsanity?	p40
Automatic shades inspire office frustration	p41
The rush to HTML5	p42
Google's "santorum" trouble	p42
Trials of a diabetic hacker	p44

Markets & Finance

47

Pretty hot for hardware

Fastenal is the best-performing stock of the past 25 years. Not bad for a nuts-and-bolts operation

A metal exchange in play	p48
Housing's latest hurdle: The explosion of student debt	p49
China's savers get smarter	p50
Israel's steady stock market	p51
Bid & Ask: The week's deals	p52