Bloomberg Businessweek Contents



Mornings after The surest cure for a hangover p63

Opening Remarks



Falling birthrates and an aging global population may be what the world needs now

Bloomberg View An old, old law wreaks tax havoc; let the Pentagon handle drone strikes p6

Global **Economics**



Joblessness won't quit Fashion on fast-forward Economists are hardpressed to explain the unrelenting ranks of the long-term unemployed

Japan Inc. is investing in	
Southeast Asia	p11
Collateral damage from	
cheap power in Brazil	p12
Italy: Berlusconi vs. auste	rity p12
The week ahead	p13

Companies & **Industries**



With so many new styles rolling out, the industry puts a premium on speed -and workers get hurt

Aussie wine, from a blac	der p17
Keeping lethal injection	drugs
out of prison	p18
You may not want to put	off
buying that chocolate	p19
Briefs: GM in China	p20

Politics & Policy



Open-to a point The Obama White House aims to be the most transparent ever. It has a long way to go

The really Affordable	
Care Act	p24
Washington's war on	hemp p24
Facebook goes to D.	C. p25
Hillary teams up with	tech p26
The business of brea	kfast p27

Technology

Parting gift Clinton helps

poor nations

get online p26





Hackbusters

Chinese cyberattacks have helped turn security specialist Mandiant into a \$100 million business

BlueStacks delivers Andro	id
apps to PCs and Macs	p31
The new browser wars	p32
Innovator: Ali Hajimiri gives	
smartphones X-ray eyes	p33
Charlie Rose/Mike Moritz	p34

Markets & **Finance**

Cash on the prairie As local banks feast on North Dakota's fracking boom, developers and

investors pour in

Insurers watch the weathe	r p38
Frontier market funds thrive	p39
The youngest billionairess	p39
Justice's S&P suit could	
sink McGraw-Hill	p40
Pid & Ack, Doll good private	- 44



Hitmaker Sony Music's Morris has picked winners for decades p54

Features



Taking Control of Your Digital Self

Snapchat, a photo-sharing app created by two Stanford frat brothers, deletes pictures after a few seconds. It's not just a better way to flirt; it's a key to managing your identity on the Web p42

The Kids Decode the World

At a former shoe factory in Shenzhen, BGI's workforce of mostly twenty somethings is busy mapping the DNA of just about everything p48

The Music Man

At 74, Sony Music CEO Doug Morris dates back to 45s. He's also BFFs with Bono and Adele-and right at home in the age of Spotify and Pandora p54



Hangover Over?

All you need, says Dr. Jack Dybis, is an IV bag of saline and vitamins. We tried it, and darned if it didn't work

Office Style Upgrade your workplace look a notch with these spiffy new belts	p66
Social Studies The sins of Don Drapers everywhere-including mentioning	
Don Draper too much-come alive on a confessional website for ad execs	p68
Rant Good news for new moms at work: Breast pumps are covered under Obama	асаге.
Bad news: What's really needed, longer maternity leave, is nowhere in sight	p69
Conspicuous Consumption Steven Soderbergh has long meditated on capital	ism's
good and bad sides, but Side Effects shows him unable to make up his mind	p70
Hard Choices AMC's Charlie Collier on killing, then reviving, The Killing	p72