



I'll hit you at the copier
The right ball for when the boss is away p87

Opening Remarks

5

Craigslist has "censored" its adult services section, but won't say if that's permanent. It's time for the company to grow up and take more responsibility for the content on its site

Global Economics

9

Brazil's "steady hand"

Antonio Palocci's role as adviser to President Lula's likely successor is calming concerned investors

Malaysia seeks better growth with ethnic-neutral policies p11

European companies dream of Sahara sunshine p12

In Asia, public health care gets a little less public p14

Tom Keene's EconoChat p16

Companies & Industries

18

A Whopper of a challenge

Burger King's new owners will need to do more than cut costs to make their \$4 billion deal work

Ultimate fighting, the brand p20

A high-end advocate for deep-pocketed patients p22

BA says "come fly with me" p24

Dissolvable heart stents p25

Airlines scrap small jets p26

Briefs p26

Politics & Policy

29

The firefighters' fighter

Strapped cities want to cut pay and benefits. Union chief Harold Schaitberger stands in the way

Obama's infrastructure plan p30

A revamp of export rules is good news for arms makers p31

Uh-oh for Ohio Democrats p32

Charlie Rose talks to Tony Blair p33

Technology

35

Life beyond Facebook

Niche social sites are thriving as advertisers pay to reach millions of focused users

IBM's push to steal server sales from Oracle and HP p37

A mouse maker bets on TV p38

North Korea bowls for cash p38

Tiny nanoparticles could lead to a big advance in solar cells p40

Markets & Finance

43

Pretty in Pink Sheets

The over-the-counter market, a dodgy part of Wall Street, has attracted some big foreign residents

Bargain prices revive bankrupt housing developments p45

Stockpickers struggle in a monochrome market p46

Wall Street: Q3 looks grim p47

Israel's unfortunate upgrade p48

Bid & Ask: The week's deals p49

Talent

51

Durable goods

The notion that the long-term unemployed are damaged may be a relic of the 20th century

P&G CEO Bob McDonald on developing leaders abroad p52

Survey: HR professionals on post-recession priorities and future trends p54

Executive pay: Rebuilding trust in an era of rage p56



Go go gadget Foxconn workers feed the world's hunger for high-tech toys

Features

58

Exclusive: Inside Foxconn

Founder Terry Gou might be regarded as a 21st century Henry Ford were it not for a spate of suicides at his factories, where 920,000 Chinese build iPhones and PlayStations p58

The Ballad of "Large Loan" Verrone

His methods helped inflate the real estate bubble. Now he says he's helping avoid a second crash. What has he learned? p70

Where the Money Is

Nurses' pay is rising faster than that of CEOs. That's just one surprising nugget in a study of compensation for 100 jobs p76

Etc.

81

Aeron-Chair Quarterbacks

With millions playing fantasy football—often at work—companies are cracking down. Still, the games go on

Navigator See what the college tailgaters are missing with a getaway planned around the big game p84

Next Life Harvard Law grad Daron Roberts landed on the gridiron as assistant secondary coach for the Detroit Lions p86

One True Thing The perfect football to toss around the office p87

Food Game day doesn't have to mean greasy food and watery beer. A team-by-team guide to stadium-close restaurants worth adding to the pregame routine p88

The Stack The hidden managerial wisdom in new books by two NFL coaches p93

Hard Choices Chris Berman on how he nearly left ESPN—three separate times p96