## Bloomberg Businessweek

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How the cover gets made

0 "The cover story is about the American economic recovery."

"We've recovered? That's great! On top of the world once again! We should celebrate!"

"The nature of the recovery is more complex than that, the first reason being...

"USA! USA! USA!"



@ "Dust off that foam finger. Today we're proud to be American!"

8 "Now that all hardships have been eradicated, we can finally enjoy family time on our lawns!"





6 "Nothing says patriotism like aggressive children!"

@ "And if screaming isn't your thing, there's always the quietly noble eagle, on a motorcycle.





