

Bloomberg Businessweek

Contents

Opening Remarks

12

The world needs Washington to act like the global leader it is

Bloomberg View Two programs to save from the fiscal cliff; banks behaving criminally p16

Global Economics

19

Less Europe may be more
Stopping short of full financial unity could make the euro-zone countries more stable

A Silk Railroad for China p20
Iraq's oil surge may threaten the Saudi balancing act p22
Brazil's middle-class slums p22
Economists' take on 2012 p26
Rose/Kenneth Rogoff p28

Companies & Industries

31

She works hard ...
...for less money. A Bloomberg Businessweek survey shows a widening gender pay gap among MBAs

In Europe, Kiehl's isn't the luxe beauty brand it used to be p32
Diesel engines make a comeback in Japan p33
Amazon's tablets for kids p34
Briefs: Getting out of GM p36

Going after guns
Dilemma for Obama p39



Politics & Policy

39

After Newtown
Keeping guns out of the hands of criminals and the mentally ill are hard goals for the NRA to oppose

Taking the filibuster to court p42
How much is a college diploma really worth? p44
Pipeline protesters mess with Texas—and wind up in jail p46

Technology

49

Say it with software
H.Bloom manages masses of data to offer cheaper, fresher flowers to its corporate clientele

A Chinese bid for a U.S. genomics firm scares watchdogs p50
Pandora: Boxed in by fees p52
Why the bar code took off p54
Kurzweil goes to Google p55
Innovator: Geeks' lobbyist p56

Markets & Finance

59

Vegas real estate redux?
Prices are rising, and supply is dwindling—but buying a home in Las Vegas remains a gamble

Big banks run to the safety of asset management p60
The attack on Singapore's "Enron" p61
China's credit-card giant p62
The deals of 2012 p64

The 2013 Investing Issue

