



Empire of Disney
Will the Force be with it? p107

The Next Four Years

14

Opening Remarks

President Obama's second term will be fundamentally different from his first. He'll have a much stronger hand, and that will finally force his Republican adversaries to deal with him ● Growth in the U.S. will gradually reduce unemployment. But a full recovery by 2016 may be beyond the president's control

p14

The Agenda

What now? Obama must avoid the fiscal cliff and repair the economy. In doing so, he'll have to negotiate with a divided Congress on Medicare and Medicaid cuts, tax reform, and the reengineering of America's military

p25

Global Economics

41

The Lonely PM

With budget cuts still to implement, Britain's David Cameron is running out of friends and options

India tries reform again p42

Canada's corn belt grows p43

An ECB rescue for Spain? p44

Tom Keene's EconoChat p45

Gazprom's Europe woes p46

The week ahead p47

Companies & Industries

49

Why Gallup always wins

While its election poll got it wrong, its corporate research arm still benefits from all the publicity

Generator sales light up p50

Air Romney folds its wings p50

The picture at Sharp dims p51

America's civic-minded companies p53

Briefs: Time to bury wires? p54

Technology

57

A wireless charging war

A slew of new devices is on the way, but companies are lining up behind competing technologies

Recovers.org coordinates relief efforts p58

Decoding the genetics of tumors p60

Innovator: An app that reads your mind p62

Markets & Finance

65

Trekking for tech

A surfeit of venture cash has VC firms searching from Kiev to Istanbul for the Next Big Thing

Dubai's real estate mirage p66

Buoyant government bonds p67

Investing 401(k) money in

foreclosures p68

Euro-threat to the City p70

Bid & Ask p72



Mastermind Nickelback's Chad Kroeger p86

Features

74

Like Malbec for Porsches

In Argentina, businesses can't import goods without exporting something of equal value. That's led to a weird economy—and it's in danger of collapse

p74

Crude Fight

A North Dakota Indian reservation has struck oil, taking in more than \$500 million in revenue since 2008. So what's the problem?

p80

The Genius of Nickelback

The band many music fans love to hate takes a manufactured approach to rock 'n' roll. That's how it's built an empire stretching across industries

p86

Etc.

101

The Workday After Tomorrow

Is your company prepared for the apocalypse—or at least a superstorm?

Music It's now ubiquitous in the office, whether piped in or via earbuds. Here's how a soundtrack can affect your professional life p104

Plus The cubicle worker's guide to music-streaming services p106

Rant The sale of Lucasfilm to Disney will result in *Star Wars* sequels, but not another *Star Wars* p107

Conspicuous Consumption Career lessons from Spielberg's *Lincoln*, a David Geffen bio on PBS, Roberto Bolaño's final novel, and business books distilled into haikus p108

Hard Choices New York City's transit chief on fixing the system after Sandy p110