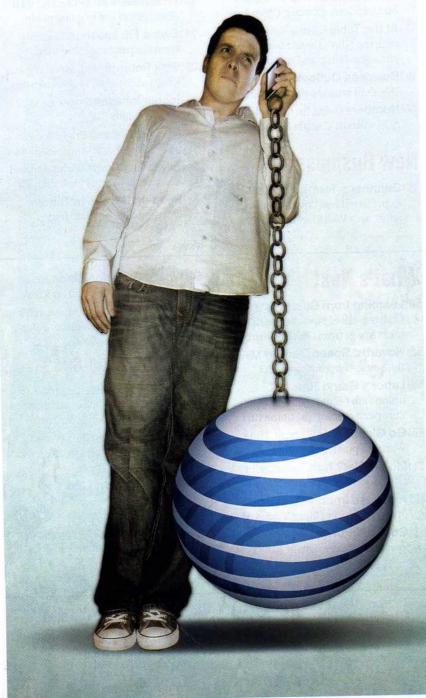
BusinessWeek In Depth



♣ Groups of iPhone users have formed to push AT&T to spend more on improving its network

AT&T's iProblem

Securing exclusive rights to the iPhone seemed like a masterstroke. But the iPhone explosion has overwhelmed AT&T's mobile network and sparked a consumer rebellion. What can Ma Bell do?

The Man with the Meanest Bank Shot

Economist Larry Kotlikoff says the Obama Administration's financial policy is "putting a band-aid on cancer." He wants to squeeze the risk out of banking, and powerful players are listening

Take Your Meds, Exercise—and Spend Billions

The U.S. is about to commit big money to so-called disease management as one solution to rising health-care costs. But there's scant evidence it lowers costs

Getting Over the JetBlues

Ousted after his airline's disastrous performance during a 2007 ice storm, JetBlue founder David Neeleman went seeking redemption-and found it in a low-cost Brazilian airline



S Issa isn't your starched-collar Republican

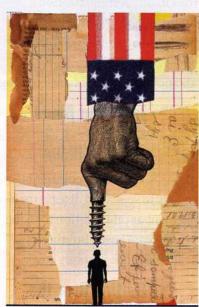
The Week in Business

- 06 | Executive Summary Obama's budget; Greece's woes; China's ire
- 13 | At the Table Charlie Rose talks with the NBA's David Stern about guns, gambling, and goodness
- 16 | Business Outlook Peter Coy: U.S. debt is near a tipping point
- 17 | Numbers Going for Olympic gold will cost Canada and NBC

New Business

18 | Geithner's Tormentor GOP Rep. Darrell Issa taps into public anger over Wall Street bailouts

- 21 Oh, What a (Hideous) Feeling Toyota's tough road back
- 23 Who Needs an IPO? Hot tech startups opt out of going public
- 24 | Swine Flu Lessons Learning from the pandemic that wasn't
- 26 Risk Returns Wall Street regains its appetite for exotic investments
- 27 Indian Inflation Prices are at decade-highs
- 28 All That Glitters Bright prospects for platinum and palladium
- 30 | Silvio vs. Rupert Berlusconi and Murdoch battle to rule Italian TV
- 31 Reading Keynes in Tehran Opening a B-school in Iran



A Lousy CD rates? Guess who wins

What's Next

- 56 Learning from Business Charter school powerhouse KIPP takes a page from Good to Great
- 58 Novartis' Speed Demon Meet the quick-thinking new CEO
- 59 Labor's Grand Tour U.S. unions are taking the fight to European employers' home turf
- 60 Go Global, Think Local Time Warner's push for growth overseas
- 61 | Mobile Net? Nah India's reluctant users dim hopes for 3G profits
- 62 | Japanese Import China's automakers are hiring Japan's car guys
- 63 | Guess Who Wins Again How low interest rates benefit banks

- 64 What's Good for Goldman... Lowering risk for small biz loans
- 66 | Patent Troll? Acacia Research's foes say it is one. Inventors differ

Personal Business

- 68 | Money Report Stellar profits for Netflix; a closer look at earnings; rising stock dividends for 2010
- 69 Retiring Wisdom Retirees look back at their best and worst moves to help you avoid pitfalls
- 72 | Fixing Your Bond Mix With higher interest rates on the horizon, it's time to diversify
- 77 401(k) Outlook The company match makes a comeback



Clinton: How business can help in Haiti

Business Views

- 78 | Television Walter Kirn on the mythmaking of Undercover Boss
- 80 | Tech & You Rich Jaroslovsky on making the iPad an iMust-Have
- 82 | Books Paulson: On the Brink
- 84 | Outside Shot Bill Clinton on how business investment can help re-create Haiti
- 83 | Company Index

D