

Opening Remarks Would the world react any differently if Bhopal happened today? 12

Bloomberg View The one good thing that can come from the mess in Ferguson: More voters 14

Global Economics

Survival tactics for a Liberian fast-food business 17

The ruble plunges, and ordinary Russians suffer 18

More Americans stayed in school during the recession. Will that be good for the economy? 19

China's solution to pollution: Moving its belching factories offshore 21

Companies/Industries

Boeing plays hide-and-seek with photo-happy plane enthusiasts 22

Food-truck pioneer Roy Choi cooks up a new special: Burgers 23

Car-sharing startups challenge India's chauffeured rental business 24

Charlie Rose talks to Carlos Ghosn, CEO of Renault and Nissan 25

The skinny about pricier ham: Pigs are too fat 26

Briefs: The FDA orders up calorie counts at the movie snack bar 27

Politics/Policy

A West Point grad with retail cred modernizes the military PX 28

Police in Washington State say they can't afford cop cam requests 29

U.S. government spending on R&D falls, and China catches up fast 30

A Spanish theater improvises a dirty solution to a sales tax 31

Technology

Apps to preorder fast food are erasing long lines of grumpy patrons 33

A German aluminum company turns huge smelting tanks into giant batteries 34

Chevron has 1,600 researchers refining a fuel additive. Do customers care? 35

Armed with cameras, Indian women learn farming techniques from each other 36

Innovation: A way to detect fracking fluids in wastewater 37

Markets/Finance

Payday lenders escape state laws by moving to the reservation 38

A convicted trader's appeal: Hey, we're no worse than used-car dealers 39

Online borrowing for down payments does a land-office business in China 40

Bid/Ask: Onex makes a package deal; a 58-key piano goes for \$58,620 a key 41

Features

Culture Warrior Anita Sarkeesian calls out the sexism that could hurt gaming's appeal 44

Silicon Arabia A startup ecosystem among Israel's Arabs is flowering in Nazareth 50

Border Lines An aerial look at a busy point of entry for unauthorized migrants to the U.S. 54

Etc.

R.E.M.'s business stays alive—even though the band is dead 63

Food: Healthy eaters are swapping in bone broth for green juice 66

Grooming: A low-cost—and short-term—treatment for eye bags 67

Fashion: Work attire that will turn heads at the holiday party 68

The Critic: Apple's former chief evangelist promotes himself in a self-promotion book 70

What I Wear to Work: Lisa Sugar is on top of every trend, but her earrings never change 71

How Did I Get Here? A black sheep in his academic family, Kodak CEO Jeff Clarke has been a student of turnarounds 72

1
"The cover story is on Anita Sarkeesian. She wants to make video games, and gaming culture, less sexist."

"A video game story, that's different for us."

"Didn't you mention you played them once?"

"Umm, I may have. I only play gender-neutral games though."

"Like which ones?"

"Let me get back to you on that."

[One day later]
"Pac-Man, I like Pac-Man."

"Pac-Man is mentioned in one of Anita's videos."

"Obviously, I was just testing you. I want to tell you what my real answer is, but unfortunately I have to run—couldn't get a babysitter tonight!"

"It's 3 p.m., and you don't have children."

"Bye!"

[One day later]
"Oh man, kids are such a handful. Back to our conversation. I really enjoy the game of Pong. That's what I enjoy."

"Glad to hear that. I haven't seen a single sketch for the cover, though."

"Oh, I commissioned that out."

