## COVER ILLUSTRATIONS BY PAUL FAASSEN, PHOTO, COURTESY MAYE MUSK

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How the cover gets made

"The cover's on Elon Musk. We have an exclusive excerpt from his new biography."

"That's great. So I'm guessing we'll do a heroic shot of him next to a rocket engine, or a heroic shot of him cruising in a sleek Tesla convertible. Or a heroic shot of him stuffed inside a prototype of the Hyperloop, if he has one."

"He never agreed to a shoot."

"Right, of course not."

"We do have a childhood photo of him, though. His mom gave it to us."



"This is very sweet. I wonder what he was thinking about."

"What were you thinking about at that age?"

"Mostly pudding."

"Let's assume he was a little more advanced."

