

**Opening Remarks** If energy is destiny, Vladimir Putin is doomed 10

**Bloomberg View** Time to fix Nasdaq • The debt-ceiling playbook: Compromise 14

## Global Economics

Calls for reform from China's business class grow louder 17

Georgia's prime minister—and richest man—plans to eschew politics to invest at home 18

A plunging rupee won't boost Indian exports as long as inflation remains high 20

A dearth of German truck drivers spurs an influx of low-paid foreign rivals 20

Correlations: Peace and democracy 21

## Companies/Industries

Baby boomers keep buying cars; their kids, not so much 23

The supersecret, supercheap weapon of a modern air force, inspired by Hitchcock 24

RadioShack is cleaning up its look and cutting out the clutter in a bid to revive sales 25

Studios gamble they can survive an adults-only NC-17 rating 26

Briefs: The "London Whale" trading scandal may cost JPMorgan Chase \$600 million in fines 27

## Politics/Policy

Congress goes home for the summer—and steers clear of voters 29

The perils of bombing Syria 30

Republicans have a change of heart about the sequester 32

Hidden Hands: The judges on the secret U.S. spy court 33

## Technology

As the Ballmer era ends, it's time for Microsoft to focus on products 35

Why Amazon is building so many enormous warehouses 36

Vending machines get smart 38

Live Internet TV won't mean the end of big cable bills 38

Innovation: The sticker that makes you invisible to mosquitoes 39

## Markets/Finance

Rules aimed at making banks safer could stifle the overnight lending market 41

Southern European nations woo affluent Chinese with luxury properties—and visas 42

2014 World Cup tickets present an arbitrage opportunity 43

In Kazakhstan, a lender strengthens its credibility by asking employees to take routine lie-detector tests 44

Bid/Ask: ING sells its South Korean insurance unit to a buyout firm for \$1.7 billion 45

## Features

**Bring on Obamacare** Are Steward Health Care's no-frills hospitals visionary? 50

**Oracle of Brazil** How Jorge Paulo Lemann won control of Heinz, Burger King, and Budweiser 56

**Waste Not** One Chinese trader's journey through America, in search of scrap 60

## Etc.

Stand out from the office drones with this fall's fashions 69

**Bold Color:** Burgundy scarves, belts, shirts—and yes, suits—add richness to your neutrals 70

**Updated Coats:** Plaids, patterns, a touch of fur, and vibrant hues give the *Columbo* look a makeover 72

**Animal Prints:** The difference between chic and trashy? Nothing too short or tight—or polyester, of course 74

**Shoes and Boots:** Suede is suave, and stacked heels are chunky enough so you don't topple over 76

**Before and After:** A CEO, an account manager, a VP, and a retailing executive overcome their wardrobe challenges 78

**How Did I Get Here?** Michael Kors on being ready to roll in the fashion world 80

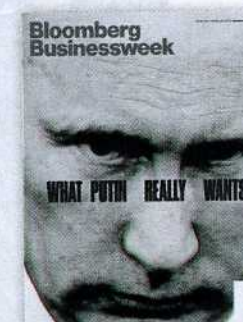
How the cover gets made



1 "We need a Putin cover that promises a little intrigue." "Which bit of this image of a half-naked world leader on a horse don't you find intriguing?"



2 "Remember the time he played the piano and sang?"



3 "Ugh. Like every single Putin magazine cover ever done."



4 "This wraps in all of his friends as well as his unique sensibility." "Which is disturbingly similar to ours."