

you're all fired...



Sugar free
How to deliver bad news to big groups p80

Opening Remarks

10

The U.S. job market continues to stumble, but not for the reasons you'd guess

Bloomberg View Why U.S. natural gas exports make sense; Russia's fake war on corruption p12

Global Economics

14

Bangladesh tragedy

Its garment industry provides a living to millions of illiterate women. It also puts their lives at risk

Realigning Russia's budget p16
China's threatened suppliers p17
Investors grab French debt p17
Buoyant housing isn't pumping up U.S. consumers p18
The week ahead p19

Companies & Industries

21

Price-matching perils

Walmart's pledge is often left to a manager's discretion, which may turn off the faithful

Tiny college, online giant p22
Patagonia: Camp, hike, invest p23
Foiling health-care thieves p24
British burritos are different p27
Briefs: Tech CFOs' payday p28

Politics & Policy

31

High school crush

In New Haven, the mayor and the teachers union are doing something strange: getting along

Can Penny Pritzker run Commerce? Can anyone? p33
Gun violence plummets p34
Making it easier to sell screws overseas p36
Reform taxes, just not mine p38

Head winds
Putin's growth challenge p16



Technology

41

Muscling into apps

As more pro athletes launch branded apps, they may crowd out small-time software developers

A gargantuan touchscreen p42
HTC's Hail Mary p43
Why DirecTV will take a pass on mobile p44
Innovator: Giving PCs and tablets 3D powers p45

Markets & Finance

46

Cold shoulder in Iceland

The new coalition government is determined to make foreign creditors share failed banks' losses

Bond investors and the Fed p47
Bank branches disappear p48
Billionaire George Kaiser's friendly charity p50
When tech sells bonds p50
Bid & Ask: A pricey still life p51



Head of stream Netflix CEO Hastings is back from the brink p56

Features

56

The Man Who Ate the Internet

How Reed Hastings's Netflix—which accounts for a third of all Web traffic on any given weeknight—cheated death, outmaneuvered Hollywood, and innovated its way into the Silicon Valley elite p56

Dawn of the Marijuana Vending Machine

Medbox wants to be the one-stop-shop for all things weed, selling pot and cannabis-based drinks and snacks from refrigerated, armored dispensers p64

China Loves Paris in the Springtime

A photo tour of the mainland's astounding tributes to European and Egyptian architecture p68

Etc.

75

Father Knows Best

Arrested Development is back, and patriarch George Bluth has nowhere to go but up

Charity No need to rely on volunteers for your next benefit—just call Charity Angels, a staffing company that will supply a crew of women trained in the art of the ask p78

Management What's the best way to tell 400,000 people they're doing a bad job? p80

Design High-end eyewear designers rethink Google's dorky glasses p81

Conspicuous Consumption Baz Luhrmann's carnival of a movie, *The Great Gatsby*, has a voice full of money and no depth to speak of p82

Hard Choices Ernst & Young CEO and Boy Scouts board member Jim Turley on the decision to lift the ban on gay scouts—but not on gay scoutmasters p84