

Opening Remarks The Cuba embargo may be an abject failure, but it's not likely to end soon 8

Bloomberg View Leaning too much on central bankers • Don't ban fracking, regulate it 10

Global Economics

Russia's holiday shoppers must choose between pricey imports... and not much else 13

What's good for Toyota and Honda isn't so good for Japan's smaller companies 15

In Luanda, luxury apartments can rent for \$10,000 a month, while some 4 million live on less than \$2 a day 15

Demand for coal begins to cool in China 16

The end of Franco-era rent controls may spell the end for many Spanish businesses 17

Companies/Industries

China has created a new profession: Fraudbuster 19

Fitbits for MS patients 20

The fireworks market is boom-boom-booming 20

Detroit muscle is alive and well at Dodge 22

Retailers are feeling warm and fuzzy about down coats 22

Charlie Rose talks to American Express CEO Ken Chenault 23

Briefs: Alstom's big bribery settlement; American Apparel tries to lock the door behind Dov Charney 24

Politics/Policy

A Clinton-Warren primary fight might be a good thing for Democrats 26

After 15 years and \$1.3 billion, an NIH study ends before it starts 27

A California law has egg producers nationwide remodeling henhouses 28

The 113th Congress: With just 296 laws passed, it barely avoided becoming the least productive of the past 40 years 29

Technology

A gay dating app in China takes advantage of changing attitudes and the smartphone revolution 31

The decade's biggest hacks 32

Amazon has a new way to stack up packages 33

Innovation: Electronic skin that can feel pressure and heat like human skin 34

Markets/Finance

A clash of Wall Street titans over the fate of Caesars Entertainment 37

Chinese gangs use computers and foot soldiers to loot Japanese bank accounts 38

Janus counts on new funds and new hires—including Bill Gross—to spark a turnaround 39

Big banks' stocks haven't kept pace with those of health-care and tech companies 40

Scorecard 2014: The markets' biggest winners—and losers 42

Features

Payback Time Marc Benioff pushes tech leaders to open their wallets for San Francisco 48

Rebuilding Haiti As charities and NGOs go home, business sees an opening 52

Butt Out An illustrated look at CVS's decision to stop selling tobacco products 58

Millennial Magnet Why young, socially minded entrepreneurs are flocking to Nairobi 60

Farmers' Marketing How North Dakota growers built the Red Lobster of green restaurants 66

Sim City There have been a few bumps on the road to Tony Hsieh's Vegas startup paradise 70

Cover Trail

How the cover gets made

1 "The cover is the Good Business Issue, naturally."

"We have a lot of photography on the inside, so we can try some options for the cover."

"Maybe we should try to represent the well-known Bible verse 'It is easier for a camel to go through the eye of a needle than for someone who is rich to enter the kingdom of God.'"

"Never heard of it. But sure, why not?"



"Looks great."

"I can't tell if you're being serious."

"I am being serious."

"Is this a test?"

"Nope."

"Let's just pause for a moment [long pause]. Great, now let's pretend this never happened."

"We should do it."

"I don't think anyone will understand this."

"Enough people will."

"I was raised Roman Catholic, went to church and Sunday school every week, and also went to a Jesuit high school where I had religion class all four years, and I still have never heard this camel verse."

"Something tells me you paid zero attention to any of those things."

"Fine, you win. Joyeux Noël!"

