Bloomberg Businessweek

August 11 - August 24, 2014

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How the cover gets made

"The cover story explores the truth behind the stereotype of young, arrogant, self-important men in startup tech culture but also talks to some people doing some amazing things."

"Stereotypes you say. Would be fun to create the ultimate tech guy you love to hate."

> "We can coerce our graphics editor Toph to model."





"And add a headline."

