CWER AND COVER TRAIL ILLUSTRATIONS BY 731

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a	16
Opening Remarks Michael Lewis's advice for young bankers Bloomberg View Don't wall off the White House • Obama must bring Iraq's factions together	18
	-510.
Global Economics	
Slowing commodity exports to China and a weaker currency are altering Australia	20
Now that Scotland's vote is in the past, the English want their say	22
Russia gears up to rein in the Big Three ratings agencies	23
Winners and losers as global warming changes the agricultural landscape	24
Indian Prime Minister Narendra Modi is chalking up victories abroad. At home, not so much	
Companies/Industries	
China's Norinco is a weapons maker with serious momentum	27
Dining out enters its September slump	29
The social media-driven rebirth of Coca-Cola's Surge	29
Restaurants are reacting to the Food Babe's criticisms, but experts question the blogger's science	30
Briefs: New Treasury Department rules will make it harder for companies to dodge their tax bills	31
Politics/Policy	
Can a for-profit college be too big to fail? The answer is yes	32
Mississippi's Tea Party uprising	33
A housing discrimination showdown makes its way to the Supreme Court	34
Hidden Hand: David Well's mission is to get employers to pay workers what they're owed	35
Charlie Rose talks to Iranian President Hassan Rouhani	36
Technology	
Technology	39
Will Jeff Bezos go head-to-head with Pro.com, a startup he backed?	40
Reading Apple's tea leaves	41
In the app market, like the movie biz, new releases need a big opening weekend When Myanmar met the smartphone	42
Innovation: GPS-based farming software comes down to earth—and into the tractor	43
Markets/Finance	1000
Alibaba is a big fish in a shrinking pool of equities	44
The straight-to-market Beverly Hills mansion	45
Bond traders are looking for another line of work	47
Private equity begins to prowl the Middle East	47
Quality counts for stock picks—but not always in the way you'd think Bid/Ask: Merck offers \$16.4 billion for chemical maker Sigma-Aldrich; Mitsubishi shops for Norwegian seafood	48
Focus On/Health Care	
Why hospitals prod patients to pay upfront	5
Medtronic's power-sipping heart monitor is the size of a paper clip	52
Kaiser Permanente's gene bank may prove invaluable to medical researchers	5
Obamacare's first birthday	56
Features	
Ebola Rising Why a drug that might have averted the epidemic turned up too late	5
China's A-Game Shanghai schools are world-beaters, so why does a top educator want reform	? 6
China's A-Game Shanghai schools are wond-beaters, so why does a top states of the bottle	7
Beyond the Corkscrew A device that can pour you a glass of wine without opening the bottle	
Etc. at avants years AM" sandt lis no step and?" -	
Twin Peaks became America's fastest-growing restaurant chain by out-Hootering Hooters	7
Travel: Hybrid sports to make your vacation an adventure. First up: Volcano boarding!	8
Survey: Eight leaders divulge their favorite music for getting the job done	8
Fashion: Summer's gone, but a new take on seersucker is tailor-made for fall	8
The Critic: Diane Sawyer's and Katle Couric's arduous paths to the nightly news anchor desk	8
What I Wear to Work: Luxury car drivers don't wear flip-flops; neither does Cadillac's brand strategist	8
How Did I Get Here? Joe Mimran, the creative force behind Joe Fresh, couldn't cut it as an accountant	8



How the cover gets made

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"The cover story reveals how the U.S. had an opportunity to mass-produce a drug that might have stopped the spread of Ebola but missed it because of government red tape."

"That's terrible. So it's about Ebola but more specifically about bureaucracy?"

"Right."

"But Ebola is terrifying, so the visuals should reflect that, as opposed to bureaucracy, which we've come to accept as an integral part of the machinery of civilization."

"Something like that."

"The type treatment we're using with the story is quite terrifying. We can adapt that."



