



Squeaking indicator
Why Occidental Petroleum
may be a good bet p94

Opening Remarks

10

The American financial system should be a quiet and efficient servant. Instead, it is erratic, voracious, and addicted to speed. Here's how to rein in the beast

Global Economics

15

Money fears in Asia

As G-20 leaders converge on Seoul, Asia's central bankers are struggling to contain the flood of dollars

London's tower trouble	p16
The German euro takes on the Irish contagion	p17
A TV ad boom in China	p18
Betting on \$100-a-barrel oil	p20
Israel: Netanyahu on growth	p20
Seven days ahead	p22

Companies & Industries

25

Seasonal disorder

Luxury retailers are upbeat about holiday sales while mass-market chains are cutting prices

The power of pop-up stores	p26
Holiday windows go digital	p27
A U.K. feast before the fast	p28
In luxury, reliable tops trendy	p28
Retailers' big bets	p30
China: No joy for toymakers	p32
Briefs	p34



Loving Li The Robin Li fan club waits for a glimpse of the Baidu CEO

Features

60

How Baidu Won China

Robin Li banged heads to beat Google and make his search engine China's No. 1. His next target: the world. First, he'll have to win Web users' trust p60

The Pistachio King and the POM Queen

Stewart and Lynda Resnick are generous philanthropists who made billions on pistachios and pomegranates. So why is everyone suing them? p68

The Best Business Schools 2010

With some hard lessons learned, B-schools have put a new emphasis on job placement as they work through the post-crash hangover p77

Etc.

89

The Billionaire in the Kitchen

Want to make yucca look like coal? Then a 2,400-page cookbook by Microsoft's former tech chief is for you

The Office Lab What your choice of work shirt says about you	p92
Wealth FPA Crescent Fund's Steven Romick finds opportunity in volatility	p94
Art Pablo Picasso's late works, once disparaged, have become sensations as newly wealthy Chinese collectors flock to the large—and loud—paintings	p96
One True Thing A stylish bag that converts from workday to out-at-night	p99
The Stack In a book that owes as much to Jack Welch's <i>Straight from the Gut</i> as to Harry Truman's memoirs, George W. Bush sees decisiveness as its own reward	p100
Hard Choices San Francisco Giants manager Bruce Bochy on tweaking his lineup, benching veterans, and leading his team to a World Series victory	p102

Will they shop?
A look at the holiday retail season. p25



Politics & Policy

37

Valedictorian's dilemma

High-achieving undocumented students look to the Harry Reid-backed Dream Act for help

Michele Bachmann demands a little respect	p39
Geithner's yoga lesson	p40
Pelosi gets downsized	p40
TARP cop vs. White House	p42
The lame-duck agenda	p42

Technology

45

Is that phone insured?

Asurion quietly covers millions of cell phones. Consumer advocates say the policies are a bad deal

TaskRabbit lets people bid to do your errands	p46
The orange robots that help e-commerce stars compete	p47
Ask.com gives up on search	p48
The 24-year-old taking on GM's OnStar service	p49

Markets & Finance

51

Modified mortgage mess

Programs meant to avert foreclosures aren't helping. In some cases, they're causing evictions

Lloyds' new CEO	p52
How swaps soak taxpayers	p53
Sizing up GM before its IPO	p54
Why Janus Overseas Fund is betting on the U.S.	p55
Bid & Ask: The week's deals	p56
Charlie Rose/Mary Schapiro	p58