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"Cover story is on the controversial head of FIFA, Sepp Blatter, who's up for reelection."

"What's controversial about him?"

"He's been called a dictator."

"Management is such a slippery slope. So we should make him a dictator—there are so many to choose from."

"We can be a little more subtle. Rather than make him a dictator, maybe paint him in the style of state-sanctioned North Korean portraiture?"

"Fantastic. We'll want to surround him with his loyal associates and subjects."

