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Cover Trail

How the cover gets made

1 "Think the type needs to be bigger, more assertive. Can we try his quotes over the picture?"

2 "Too many words. Way too many words. Way, way too many words."

3 "Looks like a warning sign on a cigarette cartoni."

4 "The headline is a bit *Wheel of Fortune*." "Can we add color?"

5 "The color is good." "Not sure we're allowed to do those things with the hands of an ex-president." "Can we try a different picture?"

6 "I want him to look at me in the eyes again." "I liked the one you had at the start. Can we go back to that?" [GROAN]