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Opening Remarks Where's that windfall the Web was supposed to deliver?	10
Bloomberg View Dealing with Iran's new president • Middle-class anxiety in Brazil	12
Global Economics	
The NDRC, China's go-to bureaucracy for setting policy, may get its wings clipped	15
For decades, Mexico's oil monopoly waved off foreign investment. It can't afford to anymore	17
Indian women are being pushed into sterilization	18
As wages rise, manufacturers in China scrimp and save	19
South Korea's unusual problem: Overachieving students	20
Correlations: A widening earnings gap between immigrants and those born in the U.S.	21
Companies/Industries	
E-cigarette makers were sitting pretty. Then Big Tobacco caught a whiff	23
Brazil's biggest refined copper producer avoids (literal) highway robbery	24
At J.C. Penney, the sales help blends in all too well	25
Prime Minister Erdoğan bans booze ads in Turkey	26
Snoozebox's portable cabins show up to solve hotel room shortages	26
Briefs: The Supremes strike a blow for generic drugs	27
Politics/Policy	
A Republican private equity executive runs for the Senate—and away from Mitt Romney	29
Obama just made polluting a lot more expensive	30
The federal furloughs that fizzled	31
Liberating Georgia's license plates	32
Electric cars at rock-bottom prices	33
Hidden Hand: The IRS's new Mr. Cleanup	34
Technology	
After the NSA revelations, Internet companies try to limit the fallout	37
HP wants to play in IBM's yard	38
Testing a navigation app? Tel Aviv's the town for you	40
Reading a tablet or e-book on a plane without straining your neck	40
Innovation: Brian Mullins's Daqri offers augmented reality in a flash	42
Markets/Personal Finance	
Bernanke speaks, and emerging markets tremble	45
In Atlanta, Primerica rallies its sales troops—who face long odds for success	46
Will rising rates translate into higher bank profits?	47
Why serving on a board can be a dangerous job	48
Bid/Ask: China Mengniu Dairy adds to a consolidation wave	50
Enterprise	
Gamemaker Mind Candy's mission: To keep its Moshi Monsters from aging	53
Student debt puts a damper on young entrepreneurs	54
Clear packaging makes Talenti's gelato stand out	56
Target goes after the multiethnic hair-product market, with help from small business	56
Small to Big: How Big Ass Fans lures talent to Lexington, Ky.	60
Features	
Remaking History A+E Networks' Nancy Dubuc creates TV that America can't stop watching	68
Shadow Empire How Booz Allen turned itself into the world's most profitable spying specialist	74
Altered Waves of Grain On the Oregon trail of Monsanto's rogue wheat seeds	80
Etc.	
You may love Gwyneth. You may hate Gwyneth. The point is, you're thinking about Gwyneth	87
For a new Nascar brand, having Jeff Gordon under the hood helps	90
Ask a Billionaire: How GoPro's Nick Woodman finally knew he'd arrived	90
An online buyer's guide for all things tech	91
Brownies, sunflower seeds, jerky—caffeine's waking up everything	92
Review: Lynda Obst's <i>Sleepless in Hollywood</i> pines for movies that don't explode, splatter, or franchise	94
What I Wear to Work: Fusion Analytics' Michael Needleman	95
How Did I Get Here? Meredith Whitney's path from papergirl to advisory group CEO	96

Cover Trail

How the cover got made

1 A+E Networks' CEO on the cover.



2 "Should we not have the Booz Allen story on the cover?"



3 "A headline alone isn't enough. It's missing some darkness. We need some American iconography we can twist."

4 "I found this eagle on Google." (Picture editors groan.)



5 "Can you call the photographer, see if we can use it?"



6 "It needs to be bigger, filling up more of the cover."

7 "It's too emblematic. The background needs to feel more ominous."

