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1 "Cover story is about the market plunge caused by China."

"But the U.S. has generally recovered, so there's nothing to worry about, right?"

"For now the U.S. is fine, but there are fears of a more sustained global bear market."

"There's an obvious cover solution. A painfully obvious one. One that only the most thoughtless business magazine would resort to. I regret not having studied the markets carefully enough to gain a full comprehension of their volatility and cyclical nature. But there's time to right these wrongs. Give me just three days to do a thorough and intensive study on our global economic landscape. It's only through gaining profound knowledge on a topic that one can visually express an idea more powerfully, succinctly, and originally than anything that came before it. In three days, we will redefine how a 'bear' market is represented forever. The only limit is our intellect and imagination."



2 "Very imaginative."

"What if there were more bears?"

